

CELEBRATING  
**AMERICAN**  
CLEAN ENERGY

CLEAN - AFFORDABLE

# Together for Clean Energy

2023 ANNUAL REPORT



**ACP has a simple yet ambitious mission—  
to unite the entire clean power industry.**

In our third year as a trade association, ACP added 150 members to a membership of nearly **850 diverse member companies** from across the clean power industry, significantly expanding the resources available to advance our members' objectives and making ACP the most powerful association representing clean energy under a unified voice.



# 2023 Board of Directors

## Officers



**CHAIR:** 8/8/23 – Present

**Susan D. Nickey**

*Chief Client Officer*  
HASI



**TREASURER:**

**Brian Van Abel**

*EVP & CFO*  
Xcel Energy



**CHAIR:** 1/1/23 – 8/8/23

**Leo Moreno**

*Formerly: President*  
AES Clean Energy



**SECRETARY:**

**John L. Pemberton**

*Senior Vice President, Chief Compliance Officer & General Counsel*  
Southern Power

## Directors

### Jason Allen

*Chief Executive Officer*  
Leeward Renewable Energy, LLC

### Hunter Armistead

*Chief Executive Officer*  
Pattern Energy Group LP

### Michael Arndt

*General Manager & President*  
Recurrent Energy

### Laura Beane

*President*  
Vestas North America

### David Carroll

*Chief Renewables Officer*  
ENGIE North America

### Ben Catt

*CEO*  
Pine Gate Renewables

### Craig Cornelius

*CEO*  
Clearway Energy Group

### Kleber Costa

*Chief Commercial Officer*  
AES Clean Energy

### Amanda Dasch

*Vice President Offshore Power Americas*  
Shell

### Jacqueline DeRosa

*Vice President Energy Storage Systems*  
Ameresco, Inc.

### Theresa Eaton

*Chief Executive Officer*  
WECS Renewables

### Andrew Flanagan

*Chief Operating Officer*  
RWE Clean Energy

### Sandhya Ganapathy

*CEO*  
EDP Renewables North America LLC

### Tristan Grimbert

*President and Chief Executive Officer*  
EDF Renewables North America

### Greg Hall

*Executive Vice President & Chief Commercial Officer*  
American Electric Power

### David Hardy

*CEO Americas*  
Ørsted

### Mateo Jaramillo

*CEO*  
Form Energy, Inc.

### Sheldon Kimber

*CEO, Founder*  
Intersect Power

### Alicia R. Knapp

*President and CEO*  
BHE Renewables

### Rebecca Kujawa

*President and Chief Executive Officer*  
NextEra Energy Resources, LLC



**Kiran Kumaraswamy**

*Chief Technology Officer  
BrightNight*

**Jose Mas**

*CEO  
MasTec Inc.*

**Mark Mitchell**

*SVP of Project Construction  
Dominion Energy*

**Molly Morris**

*President  
Equinor Wind US*

**Jim Murphy**

*President & Corporate Business  
Leader  
Invenergy*

**Paolo Romanacci**

*CEO  
Enel Green Power North America*

**Abhishek Sharma**

*Senior Principal Amazon; Director  
Amazon Energy*

**Dan Shugar**

*Founder and CEO  
Nexttracker*

**Bill Siwek**

*President and CEO  
TPI Composites, Inc.*

**Sarah Slusser**

*CEO  
Cypress Creek Renewables LLC  
**Rubiao Song**  
Managing Director, Head of Tax  
Equity – Energy Investments  
JPMorgan*

**Mary Streett**

*Senior Vice President Americas,  
Communications and External  
Affairs  
bp*

**Shannon Sturgil**

*CEO, Onshore North America  
Siemens Gamesa Renewable  
Energy, Inc.*

**Stephen Swift**

*Chief Commercial Officer –  
Onshore Wind  
GE Vernova*

**Krista Tanner**

*Senior Vice President & Chief  
Business Officer  
ITC Holdings*

**Puneet Verma**

*Vice President  
Federal Government Affairs  
Avangrid Renewables*

**Jason Widman**

*Senior Vice President  
General Manager – Wind, Blattner  
Energy*

**Ken Young**

*President and Chief Executive  
Officer  
Apex*

**52** new solar  
manufacturing facilities

**6** new offshore wind  
manufacturing facilities

**11** new wind  
manufacturing facilities





# Securing Significant Advocacy Wins

After ACP helped secure historic tax incentives that brought predictability to the clean energy industry, our focus in 2023 expanded to the hard work of making these tax incentives durable. **ACP has continued to make important gains this year on behalf of our members.**

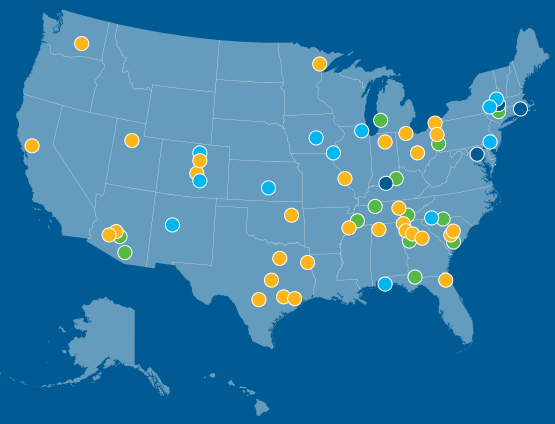
# Championing Clean Energy Incentives

## Influenced Guidance and Implementation

Proper implementation of the Inflation Reduction Act's (IRA) tax credits is crucial for the clean energy sector to fully capitalize on the historic tax incentives and drive growth and job creation.

In 2023, ACP led the advocacy efforts to ensure that the IRA's clean energy provisions were implemented effectively, focusing on clarity and practicality in guidance. By actively engaging with the Treasury, DOE, EOP, and IRS, ACP facilitated critical discussions and provided member-informed recommendations so final guidance can benefit the entire clean energy industry.

Throughout the year, ACP also built relationships with federal legislators on both sides of the aisle to build a firewall against repeal of this landmark legislation.



## Celebrating Economic Growth and Clean Energy Jobs

ACP's original research bolstered messaging around historic investments into the clean energy economy with multiple reports and live data tracking on our website, creating news and influencing guidance.



## Opposing Damaging Solar Tariffs

ACP defended the solar industry against a Congressional Review Act (CRA) aimed at reversing the President's tariff moratorium on imported solar panels from four Southeast Asian countries. Overturning the moratorium would have led to the imposition of prohibitive tariffs, severely disrupting the solar industry during a critical phase of onshoring domestic manufacturing under the IRA.

ACP coordinated a robust advocacy campaign with member companies and other trade associations to highlight the necessity of the tariff waiver for the continued growth of domestic clean energy.

**Next Steps:** ACP is now focusing on aiding companies navigate the evolving tariff landscape and prepare for the certification process which resulted from the tariff moratorium, ensuring a smooth transition to increased domestic manufacturing.



# Standing Up for Clean Energy

## Land-Based Wind

While protecting industry's interests, ACP reached a compromise with the Air Force—included in the annual NDAA—to resolve Department of Defense (DOD) concerns about new wind turbines.

ACP also:

- Secured changes to an NDAA provision that would have added months to review times.
- Worked to successfully overturn onerous and unnecessary setbacks not based on any evidence of potential impacts.

## Storage

Aided a record year of growth for energy storage by advocating for multiple state laws supporting storage (MD, MI, MN, NJ), hosting storage-specific lobby days (IL) and defending against unfavorable regulations (IN).

- ACP led the initiative to establish a 3,000 MW energy storage target in Maryland and supported successful efforts in Michigan to advance energy storage deployment and permitting reforms.

## Offshore Wind

Countered misinformation around whale strandings and offshore wind development by working with regional partners and executing a multifaceted campaign in the Mid-Atlantic and Northeast that included rapid response, proactive efforts, and targeted digital and broadcast advertisements, with a specific focus on New Jersey leading up to the elections.

ACP also:

- Supported offshore wind interests in 2024 NDAA deliberations.
- Built a broad coalition among eNGOs, Labor, and Members of Congress to encourage Treasury to expand the eligibility criteria of Energy Communities to allow more offshore wind projects to qualify for the credit, while additionally pushing for workable guidance on Domestic Content.



# Energizing Market Development

## FERC Order No. 2023 Impact

ACP's advocacy shaped the landmark FERC Order No. 2023, a sweeping reform of the generator interconnection process that introduces a cluster-based approach and firmer deadlines, with ACP's input cited over 300 times in the rule's finalization.

## ITC Expansion Advocacy

ACP's proactive input was instrumental in Treasury and IRS proposals to expand the Investment Tax Credit, including a pivotal 30% credit for interconnection of energy properties up to 5MWac, potentially reducing upgrade costs across solar, storage, and land-based wind sectors.

## DOE Transmission Funding

ACP provided critical feedback for the DOE's inaugural Grid Resilience and Innovation Partnerships (GRIP) grants and Transmission Facilitation Program awards, securing funding for high-voltage transmission projects essential for clean energy deployment, including pivotal upgrades between MISO and SPP, and new lines in the Southwest and Northeast. ACP remains engaged as DOE begins new funding opportunities in these areas.

## Improving Capacity Accreditation

ACP's advocacy led to FERC's rejection of Southwest Power Pool's capacity accreditation proposal, protecting the valuation of clean energy resources and promoting a more equitable approach to assessing outage risks. ACP led the industry on further improving capacity accreditation, including regional advocacy and paving the way for a national technical conference at FERC on this topic.





Pictured (L to R): Robert Durian (Alliant Energy), Kelcey Brown (MidAmerican Energy), Dusky Terry (ITC Midwest), Frank Macchiarola (ACP), Governor Kim Reynolds (R-IA), Debi Durham (IEDA), and Senator Chuck Grassley (R-IA).

## Highlighting Clean Energy’s Community Impact with *Fuel for Thought*

ACP’s community engagement and advertising campaign *Fuel for Thought* launched in 2023, aimed at building bipartisan support for clean energy projects by highlighting the stories of people across America benefiting from the industry’s investments. Events included:

- A roundtable and ribbon cutting in **North Carolina**.
- An event to celebrate investments in **Colorado** factories with a roundtable.
- Celebration of clean energy in **Iowa**, honoring Senator Chuck Grassley and Governor Kim Reynolds, among others.



To accompany the events, ACP identified, produced, and aired **three ads** in our target states featuring local heroes speaking about the benefits of clean power in their community.



ACP also produced corresponding **reports** for each of the target states which showcased the positive impact of clean energy economies, highlighted the broader economic benefits of clean power, and earned positive local media coverage in the critical states.

**Next Steps:** In 2024, ACP seeks to build upon the successful pilot effort by expanding into additional states. We aim to empower *Fuel for Thought* to be a sustained, meaningful campaign to win hearts and minds in critical states that will be the epicenter of clean energy development in the coming years.

## State Wins: Advancing Advocacy Outside Washington



### Illinois

Passed significant siting/permitting reforms and trailer bills, cleaning up the Clean Energy Jobs Act (CEJA). ACP facilitated a successful Energy Storage lobby day and member company fly-in, reinforcing industry unity and forging stronger ties with the General Assembly Leadership.



### Indiana

Successfully defended against unfavorable Battery Energy Storage System (BESS) setbacks and fire codes, improving relations with key legislative figures and contributing to positive industry feedback.



### Iowa

Revitalized the Power Up IA program and led successful campaigns against adverse solar setback legislation. ACP is actively building legislative relationships to advance the clean energy narrative.



### Maine

Passed a target for floating offshore wind development and is actively engaged in the Gulf of Maine offshore wind leasing process, with a lease sale anticipated in 2024.



### Maryland

Passed historic offshore wind legislation that sets an 8.5 GW goal and advances transmission development, and passed legislation creating a 3 GW energy storage procurement program – both integral to the state's clean energy future.



### Michigan

ACP celebrated the passing of historic legislation establishing a 100% carbon-free standard, Renewable Portfolio Standards, and Energy Storage mandates, alongside crucial siting and permitting reforms. Industry unity was bolstered through synchronized coordinating calls and the successful formation of the Michigan Coalition, in partnership with local organizations.



### Minnesota

Achieved a landmark 100% carbon-free standard and prompted an Energy Storage study by the Department of Commerce, setting the stage for formal recommendations in January 2024. ACP's engagement deepened relationships with state leadership.



### New Jersey

Progressed towards energy storage legislation and engaged in the Board of Public Utilities storage process. ACP is combating misinformation and coordinating efforts to support clean energy policies, especially offshore wind.



### New Mexico

ACP's programs were critical to preventing the passage of a proposed "green" constitutional amendment that would dramatically slow renewable development by creating legal uncertainty in a state leading on clean energy.



### Ohio

Secured the passage of a Payment in Lieu of Taxes (PILOT) reauthorization, extending favorable terms for the clean energy industry and playing a critical role in countering detrimental bills.



### South Dakota/North Dakota

Averted detrimental legislation related to blade recycling and project decommissioning, defending the industry's interests.



### Virginia

Defended the Virginia Clean Economy Act against significant rollback attempts, ensuring the program's stability. ACP is actively participating in task forces and policy discussions to support sustainable solar development.



### Wisconsin

Successfully established the Powering WI coalition, in coordination with local groups, to unify the clean energy voice in the state.



### Wyoming

Secured a gubernatorial veto and defeat of a bill that would have prevented use of eminent domain as a tool for wind development in the state.

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CALIFORNIA



### ACP-CA: Powering the World’s Fifth Largest Economy

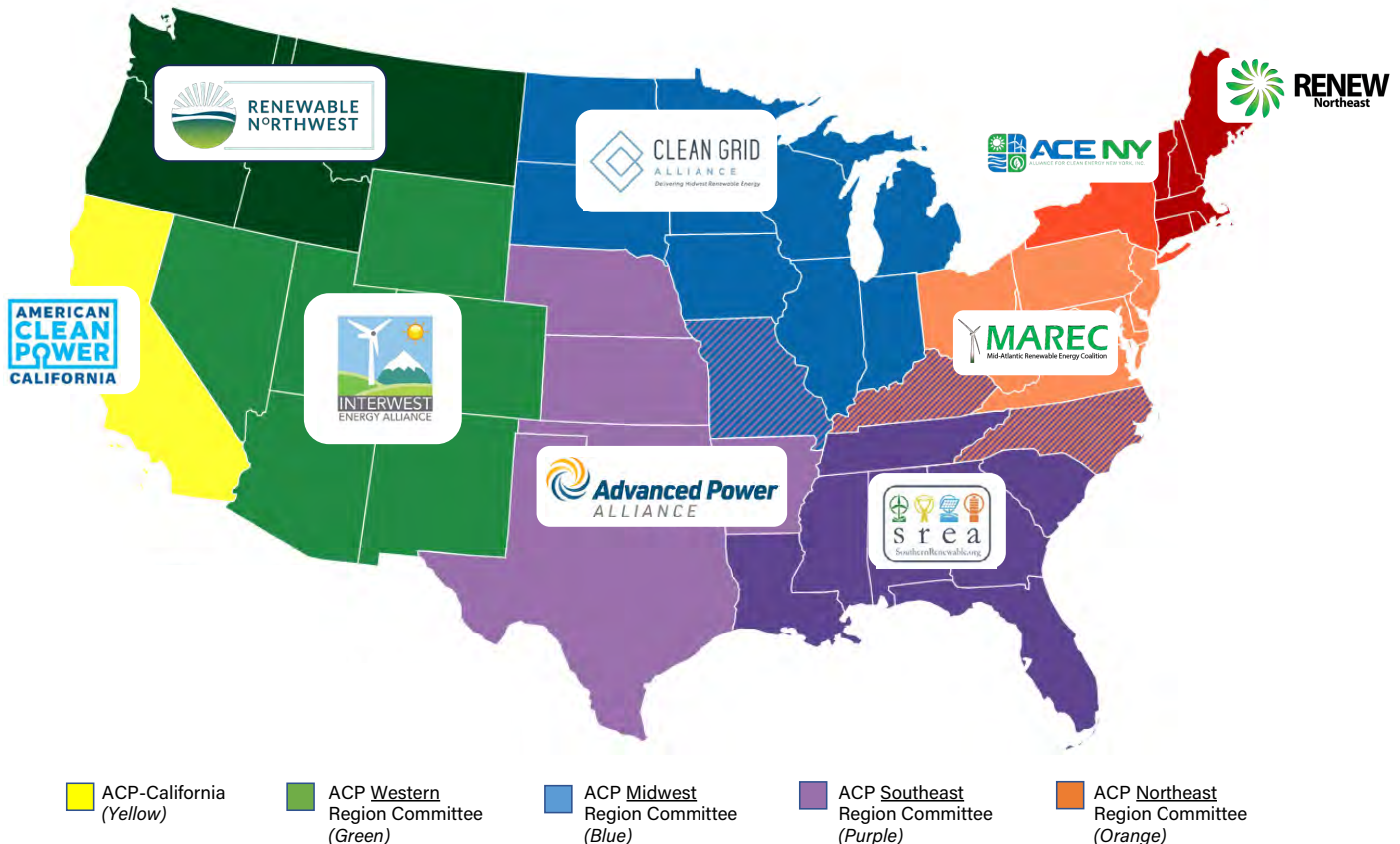
ACP-California notched significant wins as it continued to expand its work advancing clean energy in CA. Highlights include:

**Growing offshore:** ACP-CA welcomed the five California offshore wind leaseholders under its tent and was instrumental in passing legislation to create a central procurement entity to support the industry’s growth and California’s resource diversity.

**Transmission advancement:** ACP-CA played a leading role in legislation to streamline approvals for new transmission lines, an essential reform to move forward on the \$7.3 billion in projects in CAISO’s most recent plan.

**Regional markets:** ACP-CA shaped and supported final approval of CAISO’s Extended Day Ahead Market (EDAM) and the launch of the West-Wide Governance Pathways Initiative, key developments to enhance wholesale electricity market collaboration across the West.

### ACP State and Regional Engagement



ACP’s longstanding relationships with eight Regional Organizations (ROs) continued to bear fruit in 2023 as we worked together to advance the clean power industry’s priorities across the country. In addition to providing financial support to our RO partners through annual dues, special grant funding and shared contracts, ACP is often called upon to provide technical assistance and communications support to the ROs, and ACP’s State Affairs Team works collaboratively with the ROs in their respective regions to coordinate legislative advocacy, regulatory engagement and political giving.





CELEBRATING  
**AMERICAN**  
CLEAN ENERGY

CLEAN • AFFORDABLE • RELIABLE • SECURE

# Expanding the Clean Energy Tent & Strengthening Bipartisanship

Throughout 2023, ACP broadened its coalition, further affirming our status as a pivotal force for clean energy advocacy. By leading efforts to navigate key legislation, ACP strengthened its reputation as an indispensable resource for lawmakers across the political spectrum. This year's work laid a strong foundation for ongoing bipartisan collaboration.

## Establishing ACP as Leading Bipartisan Voice on Permitting Reform & Transmission

In 2023, ACP worked closely with key officials in both parties and chambers, as well as with the Administration, to build bipartisan support for reforms around permitting and transmission. These efforts paid off—ACP assisted in drafting numerous Republican and Democratic permitting bills and legislative provisions.



### Testified to Congress as Republican and Democratic Witnesses

In the Senate, ACP CEO Jason Grumet testified before the Energy & Natural Resources Committee as a Democratic majority witness to discuss the challenges companies face when building new transmission lines. During his testimony, Grumet unveiled **ACP's Transmission Framework**—which has become the basis of bipartisan permitting negotiations in the Senate.

In the House, ACP's **JC Sandberg** and **Gene Grace** testified on two separate occasions before the House Natural Resources Committee as Republican majority witnesses, to discuss the challenges associated with permitting clean energy projects and transmission on public lands as well as the need for reforms to the National Environmental Protection Act (NEPA) process.

### Both Parties Look to ACP for Guidance and Support

In 2023, ACP continued to build its reputation and trust with both parties.

Throughout the year, ACP worked closely with key lawmakers, committees, and staff on both sides of the aisle to develop and support various legislative proposals aimed at improving the permitting process for clean energy projects. By establishing ACP as the premier clean industry association in town and being willing to work with both parties in their legislative energy agendas, we saw a substantial increase in engagement from Capitol Hill looking to ACP for guidance, input, information, assistance in drafting legislation, and bill endorsements.



### Aligned with Chamber, API, INGAA on Events & Public Statements

The focus on permitting reform this year presented ACP with the opportunity to develop shared positions and strategy with other trade associations, including promoting these collaborations and new partnerships through events and earned media. From penning a joint op-ed with Interstate Natural Gas Association of America (INGAA) to sharing the stage with U.S. Chamber of Commerce and American Petroleum Institute (API), these partnerships have enabled us to reach new audiences and advance important discussions on the pressing need for permitting reform.



# Uniting the Industry Around Critical Issues to Promote a Consensus Approach

## Advocated for Green Hydrogen Development

Developing a robust green hydrogen industry is a key component of transitioning to a clean energy economy, with the potential to significantly reduce emissions across multiple sectors.

As the Administration began developing 45V guidance determining green hydrogen tax credits, ACP orchestrated member-led negotiations to form a consensus proposal for initial guidance, ultimately championing publicly a policy framework that lays the groundwork for the emerging green hydrogen sector by balancing industry growth with environmental responsibilities.

## Championed Permitting Reform and Transmission Improvements

Streamlined permitting and improved transmission are vital for the rapid deployment of clean energy projects, essential for meeting national clean energy and climate goals.

Throughout the year, ACP spearheaded industry-wide efforts to reform federal permitting processes and enhance transmission infrastructure policies. ACP established itself as a leading bipartisan voice, working closely with officials across parties, chambers, and the Administration. The Association's influence was instrumental in drafting legislative provisions and advocating for reforms that culminated in the inclusion of key ACP priorities in enacted legislation.

In June, the Fiscal Responsibility Act of 2023, a debt ceiling deal to avoid a government shutdown, was signed into law which included various ACP National Environmental Protection Act (NEPA) permitting reform priorities, expediting NEPA permitting review timelines, and providing a down payment on much-needed reforms to improve the efficiency of the permitting process for clean energy projects.

**Next Steps:** Following Treasury's release of proposed green hydrogen tax credit guidance, ACP is filing public comments on the proposed regulation and actively advocating via legislative outreach, continuing to emphasize that the Administration's suggested timeline with respect to time matching poses a significant hindrance to the commercialization of green hydrogen.

**Next Steps:** ACP will continue to advocate for practical solutions to a broad range of transmission and permitting-related issues, including supply chain constraints and lengthy delays permitting and connecting projects to the grid.

## Convening Big Tent of Energy

ACP brought together nearly two dozen nonprofits and trade associations to co-host a celebration of American energy in a record-breaking year for clean energy.

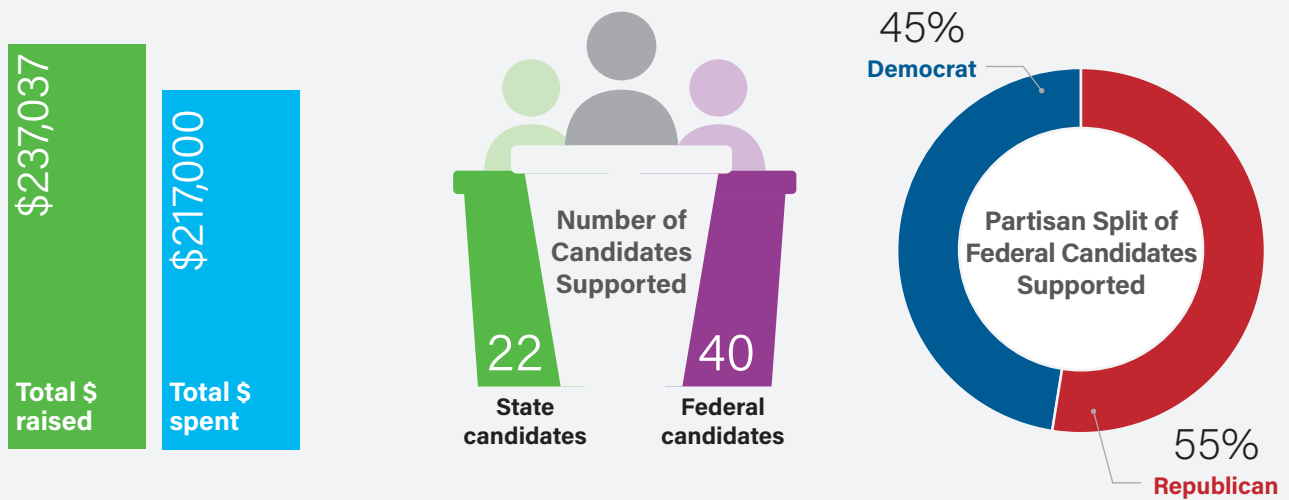
Our metaphorical big tent came together under a physical big tent on a rooftop with views of the U.S. Capitol and the National Mall. Over 700 people joined ACP to celebrate clean energy.



# PAC Support of Both Parties



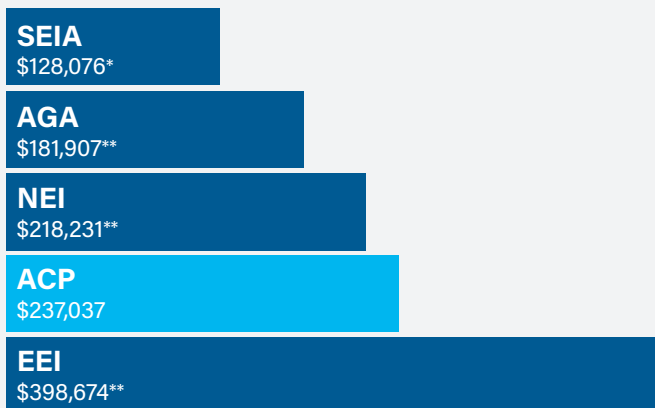
ACP's CLEANPOWER PAC raised nearly \$240,000 in total contributions and strategically disbursed \$217,000 to 62 federal and state campaigns. CLEANPOWER PAC also hosted seven events with Members of Congress, providing the opportunity to meet face-to-face with lawmakers for over 25 different member companies.



## Participation by Donor Category (by amount)

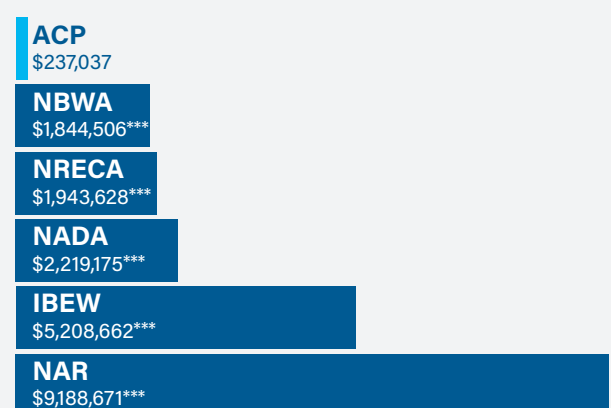


## CLEANPOWER PAC compared to other Energy Trade Associations PACs (funds raised)



SEIA: Solar Energy Industries Association  
 AGA: American Gas Association  
 NEI: Nuclear Energy Institute  
 ACP: American Clean Power Association  
 EEI: Edison Electric Institute

## CLEANPOWER PAC compared to other Trade Associations PACs (funds raised)



NBWA: National Beer Wholesalers Association  
 NRECA: National Rural Electric Cooperative Association  
 NADA: National Automobile Dealers Association  
 IBEW: International Brotherhood of Electrical Workers  
 NAR: National Association of Realtors

\* This trade association last reported their PAC numbers on 6/30/2023.  
 \*\* These trade associations last reported their PAC numbers on 12/31/2023.  
 \*\*\* These trade associations last reported their PAC numbers on 11/30/2023.





# Building a Best-in-Class Organization

In 2023, ACP redefined what it means to lead within the clean energy sector, operationalizing a strategic framework under new leadership that continues propelling the organization toward unprecedented growth and impact. The expansion of our membership and staff, the establishment of new headquarters, and the impactful work through Clean Power Institute (CPI) and American Energy Action (AEA) all echo ACP's dedication to build an organization that not only meets but exceeds the needs and aspirations of the clean energy industry.

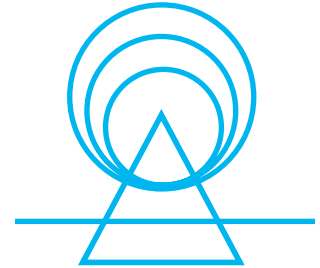


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## Membership Powers ACP

Reflective of the direction of the industry, ACP has grown our membership significantly, adding 150 new clean energy voices over the past year to now serve nearly 850 members. Our members are a diverse reflection of the industry, with financial institutions, corporate buyers, non-profits, and academics standing shoulder-to-shoulder with developers, owners, operators, original equipment manufacturers—and everyone in between—to amplify the voice of clean energy.

ACP's financial position continues to grow stronger through our membership and our conference revenue, enabling important investment into unifying the industry during a critical juncture.



## Doubled Staff Size, Attracting Best-in-Class Talent from Across the Energy Industry

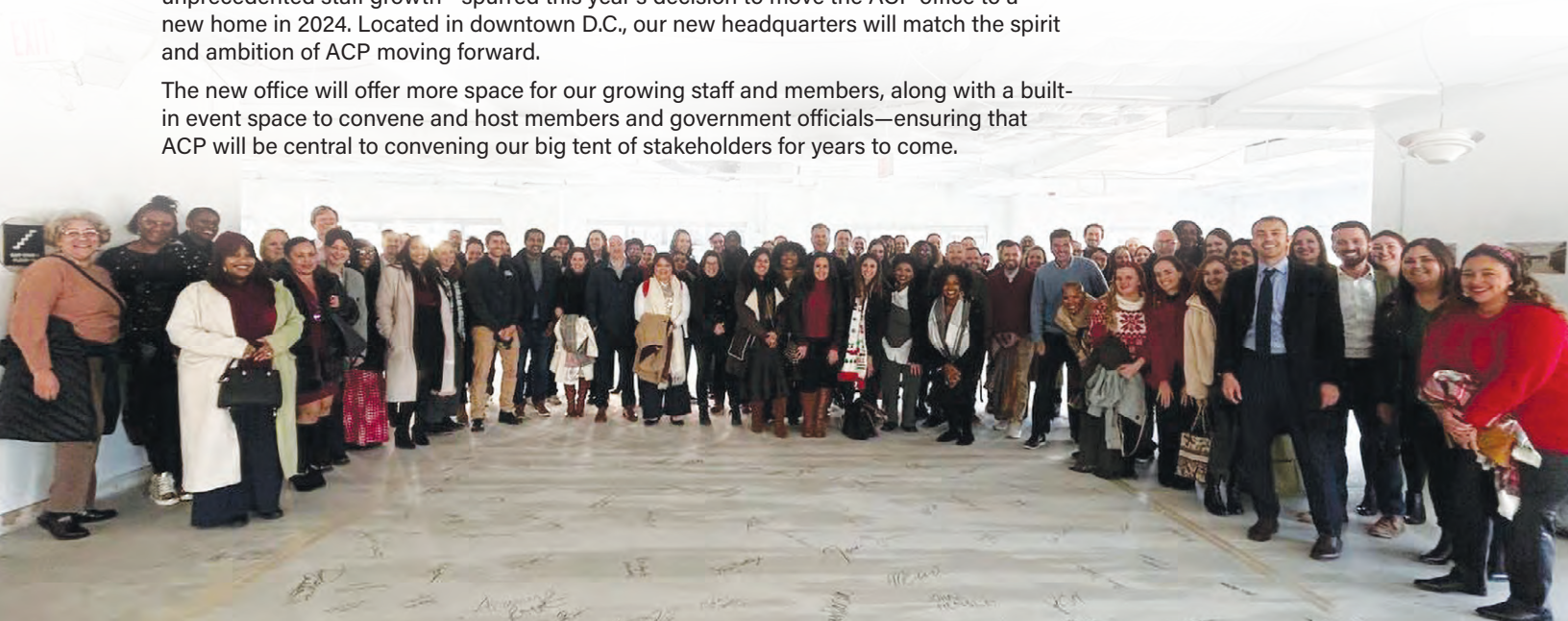
To better advocate for the industry, ACP has been making significant strides to build a best-in-class trade organization, making sure we have the best and brightest at the helm.

Just as we've grown our membership, ACP nearly doubled our staff—reaching over 100 employees—and hired from across the energy and politics: Jason Grumet joined ACP's executive team as Chief Executive Officer, while Kelly Darnell joined as Chief Operating Officer from Bipartisan Policy Center; Frank Macchiarola joined as Chief Policy Officer from American Petroleum Institute; and ACP hired nearly ten new Vice Presidents with over 100 years of combined relevant experience to lead ACP's teams. Our investment in staff includes additional expertise across manufacturing policy, transmission and markets, industry data, and workforce development.

## Establishing New Headquarters

ACP's mission to provide a home for voices across the clean energy industry—paired with unprecedented staff growth—spurred this year's decision to move the ACP office to a new home in downtown D.C., our new headquarters will match the spirit and ambition of ACP moving forward.

The new office will offer more space for our growing staff and members, along with a built-in event space to convene and host members and government officials—ensuring that ACP will be central to convening our big tent of stakeholders for years to come.



## Aligning Resources and Structure to the Industry's Top Priorities

In 2023, ACP met our own expectation to be a Best-In-Class organization.

To better meet the needs of a broad coalition under the clean energy tent, an innovative 5x5 framework was designed and implemented to organize ACP's near-term priorities, longer-term initiatives, and the institutional commitments into a "whole of organization" approach necessary for success through 2025 and beyond.

## Expanding the Scope of Clean Power Institute

In 2023, ACP reactivated the Clean Power Institute (CPI), a dedicated 501(c)3 affiliate for supporting the rapid growth of the current and future clean energy workforce. CPI hit the ground running, conducting comprehensive studies, analyzing future job growth and consulting with clean energy firms and labor unions.

CPI's 2024 agenda focuses on standardizing entry-level training for wind, solar, and storage industries, and developing a detailed workforce data hub. Key initiatives include two wind tech training pilots and a campaign to raise awareness about clean energy careers. CPI also aims to bolster support for clean energy through community engagement.





OFFSHORE  
**WINDPOWER**  
STEEL IN THE WATER, I

A Website  
OSW Jobs  
New York





# Serving Our Members

In 2023, ACP solidified its commitment to member service, providing essential industry insights and advocacy tools.

Through six conferences, over 30 market reports, impactful media narratives, and an expansive clean power workforce development initiative supporting our long-standing safety and O&M work, ACP equipped members to steer business and policy decisions in a transformative year for clean energy investment. Our proactive campaigns and resources, from targeted polling to daily news briefs, have ensured our members remain at the forefront of industry advancements and legislative dialogues.

# Required Reading

ACP's staff works diligently throughout the year to provide key resources that support our members' advocacy and business decisions.

## Our top industry analysts

produced over 30 proprietary market reports and analyses in 2023. ACP research also supports our advocacy efforts with Members of Congress and key influencers at the federal, state, and local level, alongside supporting our communications efforts to shape the media narrative.

## Our workforce, safety, and operations & maintenance

**team**—in collaboration with ACP member working groups—develop materials to support the growing clean power workforce.

## Our communications team

produces fact sheets, newsletters, polling, and more to offer our members and support the industry's work.

Access to these exclusive resources allows ACP member companies to tap into the trends that drive their business decisions and never miss important information.

## Clean Energy Investing in America

By the end of 2023, following the IRA's passage U.S. clean energy investment announcements topped **\$400 billion**—equivalent to more than the previous decade's worth of American clean energy investment.

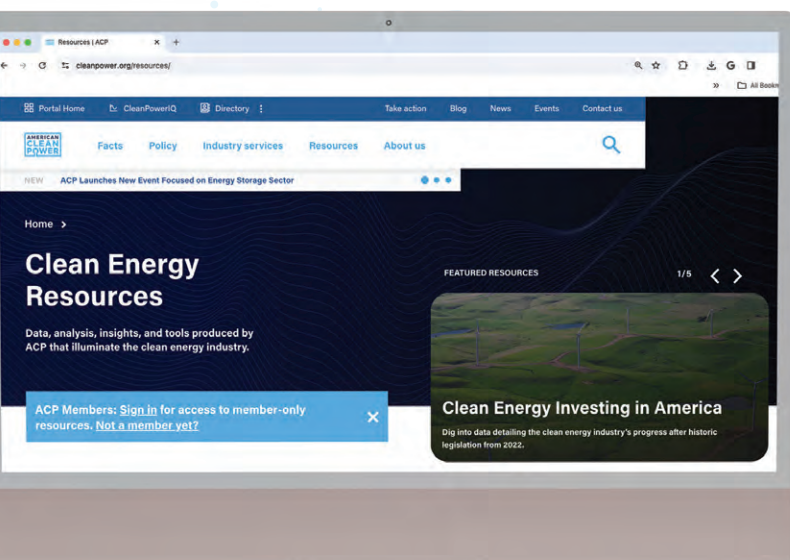
ACP championed this message, creating definitive reports, fact sheets, and an interactive data-driven website showcasing the latest job, manufacturing facility and investment announcements after the IRA was passed. This data was used throughout ACP's advocacy, messaging and media outreach all year, influencing lawmakers and garnering mentions in multiple top-tier news stories.

## Member Resources, Reports, and Market Analysis

ACP's suite of research assets is available to members to inform business decisions and provide a better sense of the environment in which our members operate.

**Research resources that ACP offers to our members include:**

- **Annual and Quarterly Market Reports**  
Market trends important for any company in the industry to be aware of including project details, PPA procurement, state-by-state data, etc.
- **Topical Studies**  
Deep dives on the issues that matter most (e.g., Wage and Labor study, global supply chain database).
- **CleanPowerIQ Project Database**  
The largest and most complete database of solar, storage, and wind projects with regularly updated information that can be analyzed through multiple filters.



## NEW Resource Library

This year, access all of ACP's members-only resources from our new user-friendly Resource Library. Downloading ACP materials to make your business and advocacy decisions has never been easier.

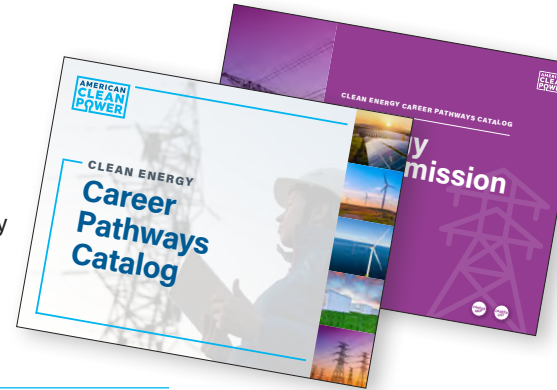


Access ACP resources  
at [cleanpower.org/resources](https://cleanpower.org/resources)

## Supporting the Workforce

Aligned with ACP and CPI's mission to grow and support a healthy clean energy workforce of nearly 1 million by 2030, ACP's Workforce, Safety, and Operations committees released a large volume of workforce materials this year. These include:

- **Clean Energy Career Pathways Catalog**  
*Over 300 job descriptions for technical and specialty jobs in clean energy*
- **Micro Credentials**  
*Measuring the skills needed for effective work as a clean energy technician.*
- **Training Guidelines** for Entry-Level Wind and Solar Technicians
- **Qualified Electrical Worker (QEW) Programs** for Wind, Solar, and Battery Energy Storage Operations
- **2023 Safety Campaign** with over 30 useful training & safety materials
- Gearbox Ops Playbook, Underground AC Collection System Testing, & more



## ACP Factsheets

In 2023, ACP released over **20 fact sheets** to support members and the public on issues ranging from benefits of transmission to busting myths on the impact of offshore wind on marine mammals.

## ACP Newsletters

**Knowledge is power.** ACP provides the most timely and relevant information important to your company, your investors, and your stakeholders.

### Member Newsletters

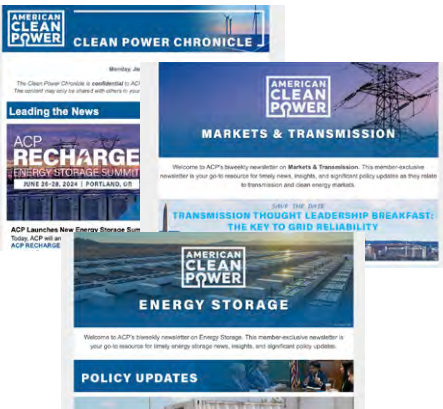
ACP disseminates a biweekly newsletter (Plug-In) to all members with the latest ACP information, engagement opportunities, and updates on the most important policy items in the industry.

### Policy Newsletters

Dive deep into specific sector news with newsletters covering organizational updates, policy and advocacy updates, and engagement opportunities specific to markets and transmission, offshore wind, and energy storage. Participants in ACP member groups receive the weekly **Clean Power Chronicle**, providing not-to-be-missed updates on policy, newsworthy projects, and ACP activities.

### Daily News Clippings

Never miss a relevant story with daily multi-tech and offshore wind news briefings at the beginning or end of your day.



## ACP Social Media

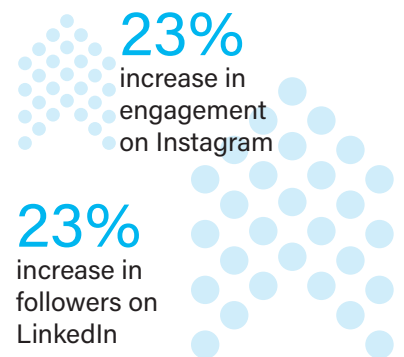
ACP's social media presence across all major platforms drives the discussion by telling the clean power story and communicating our policy priorities. From wind and solar project completions, ribbon cuttings, community benefits, and manufacturing facility openings, ACP helps tell our clean power member stories by sharing social media posts about the activities our members are doing across the country.

### Social Press Kits

For select reports and awareness campaigns, ACP offers members Social Press Kits which includes sample social media content and graphics on ACP reports and campaigns that help to amplify news and speak as one unified voice.

## Taking The Pulse

From offshore wind to moderate republican attitudes around clean energy, ACP ran polling to inform our campaign messaging—with results available exclusively to ACP members.



## Top Media Hits

Some of the conversations driven by ACP through our original research, reports, and thought leadership.

Whale deaths exploited in 'cynical disinformation' campaign against offshore wind power, advocates say (2/16/23)



Bid to End Hydrogen Tax Feud Comes With Tight Clean-Power Limits (6/15/23)

## Bloomberg

U.S. has enough clean energy to power 65 million homes (11/01/23)

pv magazine

Biden's Green Subsidies Are Attracting Billions of Dollars to Red States (1/23/23)

THE WALL STREET JOURNAL.

Nearly **13,000** media mentions of ACP

Live from 'clean energy Coachella' (5/25/23)



Nearly 80 major clean energy factories announced in year since Biden's IRA passed: 'It seems like every week there's a new factory facility somewhere' (7/24/23)

## FORTUNE



Year after Biden's climate bill sees spike in renewable energy investment, industry says (8/07/23)



US clean power industry eyes big expansion despite challenges, trade group says (12/04/23)

S&P Global

How the Inflation Reduction Act Has Reshaped the U.S.—and The World (8/11/23)

TIME

# Voice of Clean Energy

Our proactive communications approach is continually integrated with ACP’s strategic advocacy goals to ensure we are driving the narrative of the clean energy industry and advancing our members’ interests. Our work means the voice of the industry is represented in the most important stories that are driving the arc of the clean energy conversation.

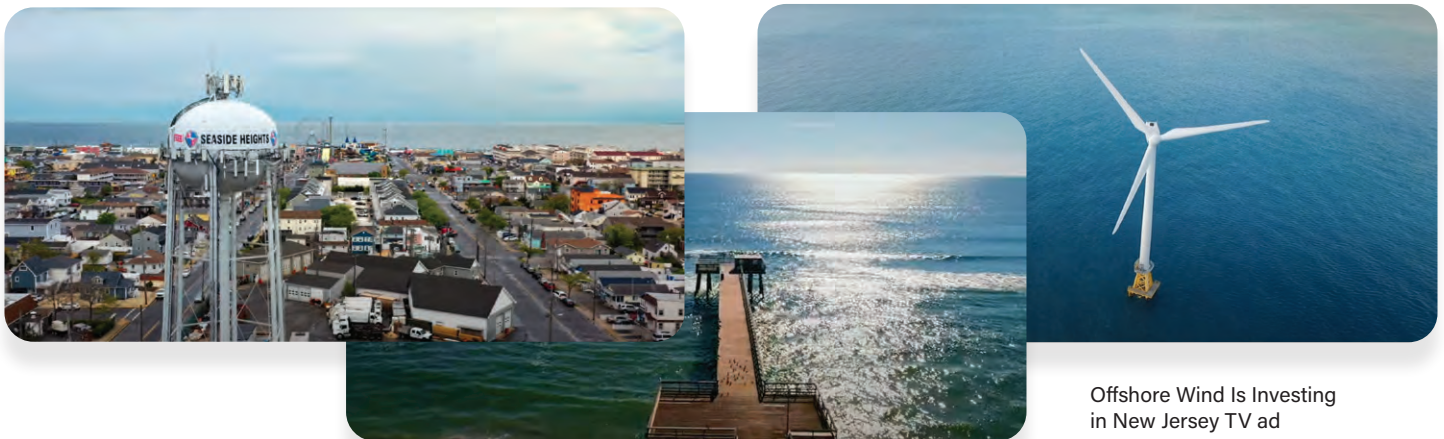
## 2023 Campaigns

Throughout the year, ACP quickly activated targeted communications campaigns to support the industry’s advocacy and fight back against misinformation.

### Offshore Wind Campaign

The Offshore Wind Campaign beat back misinformation around whales and set the record straight as the industry’s construction activities picked up and as state elections heated up.

The multifaceted campaign ran in the Mid-Atlantic and Northeast and included rapid response, proactive efforts, and collaborative work by staff across several departments of ACP. We also engaged with grassroots activity, focusing on disseminating facts and dispelling falsehoods about offshore wind.



Offshore Wind Is Investing in New Jersey TV ad

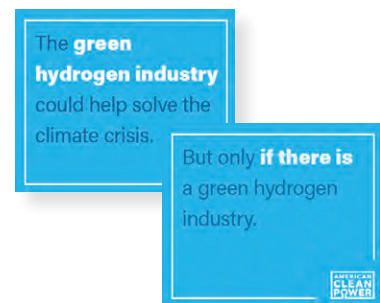
### Green Hydrogen

In June 2023, ACP unveiled the Green Hydrogen Framework we submitted to the Biden Administration.

ACP’s compromise framework—the result of extended deliberation between member companies, environmental organizations, and other stakeholders—offered a roadmap to balance early-market development of green hydrogen with a rigorous standard for ensuring clean production.

The proposed framework drove significant mainstream coverage.

The release was followed by proactive outreach to advance ACP’s position publicly highlighting that an overly stringent guidance, especially regarding annual matching, will hamstring the green hydrogen sector’s growth.





## American Clean Power Week

The American Clean Power Week campaign (ACPW) is a nationwide celebration of clean energy and the good-paying jobs the industry creates for Americans across all 50 states. This year's campaign coincided with our Clean Power on Capitol Hill lobby day and had a single message for lawmakers: **pass comprehensive permitting reforms**. Highlights include:

### Day of Action

200 people sent 650 letters to their elected officials on ACPW's Day of Action, urging Congress to pass commonsense permitting reform to unlock the benefits of clean energy for consumers across the country.

### Clean Power on Capitol Hill

Over 200 ACP members came to DC for ACP's lobby day and held nearly 150 meetings with Congressional offices on both sides of the political aisle.

### Breakfast with Reporters

Jason Grumet and JC Sandberg sat down with nearly a dozen national reporters for an on-the-record breakfast to amplify the importance of permitting reform, driving media coverage around ACPW's message.

### New Data

Nearly 1,000 people downloaded ACP's new Investing in America report, highlighting the historic levels of investment and job announcements driven by the passage of the IRA.

### Making Friends

ACP joined the U.S. Chamber of Commerce at a *Permit America to Build* event where CEO Jason Grumet spoke about why reforming the permitting process is such a pressing issue and how delays have slowed down progress when it comes to unleashing our clean energy potential.



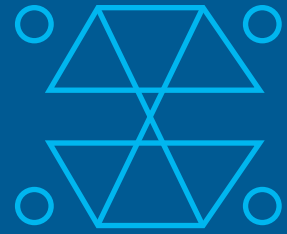
## Annual Safety Campaign: Fail Safe. Improve Safety

On October 1, ACP launched the annual **Workforce Safety Campaign: Fail Safe, Improve Safety**, providing the clean energy workforce with new effective tools and strategies throughout the month to enhance their performance

The campaign sought to reduce serious injuries or fatalities, prevent incidents, and promote a safer and more productive clean energy industry. Developed with ACP's Safety Campaign Task Force, campaign materials in English and Spanish were distributed to all members to support a continued focus on ensuring everyone returns home safely at the end of each workday.

# Ways to Engage

Through uniting the voice of our members, ACP has become an important thought leader in clean energy. Member engagement is crucial to ACP's status and success. Here's how ACP connects you to the rest of the industry.



## ACP Member Groups

ACP's Member Groups (fka "Committees") are where policy and advocacy decisions are made that influence the direction of the industry. Member involvement in these forums ensures that our members' business perspective shapes essential policy outcomes. Our members are regularly updated about their priorities through newsletters.

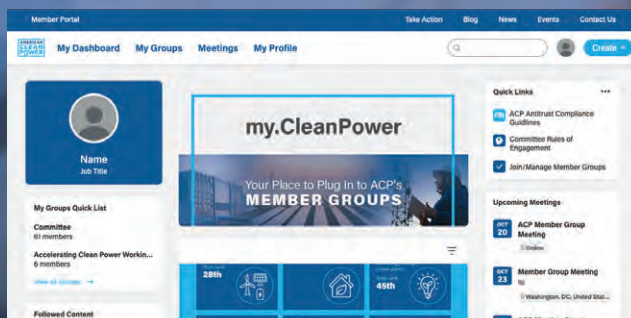
### Just a few areas of ACP Member Groups focus:

- ✓ **Federal Affairs**
- ✓ **State Affairs** (organized by regions)
- ✓ **Tax and Finance**
- ✓ **Trade and Supply Chain**
- ✓ **Siting and Permitting**  
(wildlife, land use, local opposition, etc.)
- ✓ **Markets and Transmission**
- ✓ **Offshore Wind**
- ✓ **Operations**
- ✓ **Environmental, Health and Safety (EHS)**
- ✓ **Workforce Development, Training, and Education**
- ✓ **Standards**
- ✓ **Communications**

## my.CleanPower

Providing intuitive and seamless ways for members to engage with ACP's work remains an association priority, with ACP's new platform **my.CleanPower** launching in 2023.

Visit my.CleanPower to join, engage, and stay current with ACP Member Groups (committees, sub-committees, and working groups), with meeting invitations, resources, and announcements and messages all in one place.



# Bringing the Industry Together

ACP's industry-leading conference series attracted our largest audiences yet and earned record revenue through a wide array of events serving the diverse interests of the clean energy industry. Our conferences bring together the foremost thought leaders to address audiences and create collaborative environments for discussing issues important to the clean energy industry.

## 2023 Events

### Energy Storage Policy Forum

February 15 | Washington, DC

ACP hosted around 200 energy storage experts, regulators, and influential policymakers in the District to discuss the latest energy storage policies and potential future policy solutions.

### Operations, Maintenance and Safety Conference

March 1 - 3 | Orlando, FL

ACP's Operations, Maintenance and Safety Conference (OMS) unifies the industry around keeping our people safe. In 2023, 1500+ attendees and 80+ speakers, including Laura Beane, President of Vestas North America and JP Roehm CEO of Infrastructure & Energy Alternatives, LLC joined us to talk retention, recruitment and training best practices to make our industry stronger and safer as we prepare for massive growth. The 2024 conference will build off the important conversations started in the 2023 session, including the session on mental health, which received a standing ovation from attendees.

### Siting and Environmental Compliance

March 28 - 29 | Albuquerque, NM

ACP's Siting & Permitting Conference unites those across the clean energy industry who are working daily to get the project development process underway. In 2023, this conference *sold out* with more than 600 attendees and drew 60+ speakers, 16 exhibitors, and 4 sponsors all dedicated to speeding up the pre-development processes in the industry.

### Clean Power on the Hill + American Clean Power Week

April 18 - 19 | Washington, DC

Last year, more than 200 ACP members joined Clean Power on the Hill (CPOH) to participate in 150 meetings with Members of Congress and their staff to advocate for permitting reform support and opposition to the Auxin CRA.

### CLEANPOWER

May 22 - 25 | New Orleans, LA

CLEANPOWER unites the most knowledgeable minds in clean energy to chart the future of this powerful industry and discuss the opportunities ahead. 2023's conference in New Orleans was an unforgettable event as more than 8,300 attendees were able to enjoy local tours and performances as part of the agenda, explore more than 480 exhibitors, hear from 135+ top speakers, and celebrate advancements in clean energy in a city committed to localizing and diversifying their energy infrastructure.

13,000+

conference attendees

2,000+

webinar attendees



## Offshore WINDPOWER Conference

October 3 - 4 | Boston, MA

This event convened more than 2,400 top developers, government officials, and key stakeholders across the offshore wind industry who are working to achieve the full promise of U.S. offshore wind. More than 75 industry leaders took the stage to share their expertise and continue the advancement of the industry, and between educational opportunities, attendees enjoyed lively receptions and tributes to Boston.

## Resource + Technology Conference

November 14 - 15 | Austin, TX

Unlike many clean energy industry events, ACP's Resource + Technology Conference uniquely focused on preconstruction modeling, the latest analysis techniques to successfully develop projects, and tools and techniques to perform operational and performance assessments.

## 2024 Events

### Operations, Maintenance and Safety Conference

February 21 - 23 | San Diego, CA

### Siting and Permitting

March 11 - 13 | Colorado Springs, CO

### Clean Power on the Hill

April 9 - 10 | Washington, DC

### CLEANPOWER

May 6 - 9 | Minneapolis, MN

### ACP Recharge - Energy Storage Summit

June 26 - 28 | Portland, OR

### Offshore WINDPOWER Conference

October 28 - 30 | Atlantic City, NJ

### Resource + Technology Conference

TBD



Register today for ACP's upcoming conferences at [cleanpower.org/events](https://cleanpower.org/events)



The American Clean Power Association (ACP) is the leading voice of today's multi-tech clean energy industry, representing over 800 energy storage, wind, utility-scale solar, clean hydrogen, and transmission companies. ACP is committed to meeting America's national security, economic and climate goals with fast-growing, low-cost, and reliable domestic power.

Learn more at [www.cleanpower.org](http://www.cleanpower.org).

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