PREMIER SPONSOR PROGRAM

One Partnership. Year-Round Visibility. Industry-Wide Impact.



Partner with ACP across our robust portfolio of industry-leading events and experiences. A single investment delivers year-round visibility, meaningful engagement, and influence with decision-makers across the clean energy industry.

Why Become a Premier Sponsor?

The Premier Sponsor Program provides a streamlined way to build visibility, engage key audiences, demonstrate thought leadership, and activate your brand across ACP's leading events.

Rather than selecting individual sponsorships throughout the year, Premier Sponsors benefit from a single annual investment that delivers portfolio-wide recognition, exclusive opportunities, and scalable benefits aligned to business objectives.

Whether your goal is increasing awareness, generating leads, strengthening customer relationships, influencing industry conversations, or reinforcing market leadership, the Premier Sponsor Program provides a pathway to achieve your objectives.



DRIVING VALUE IN FOUR WAYS

Brand Visibility

Consistent visibility across ACP's premier events and channels

Best aligned with Bronze, Silver, and Diamond.

Audience Access

Connect with decision-makers, customers, and prospects

Best aligned with Silver and Gold.

Thought Leadership

Share expertise and help shape industry conversations

Best aligned with Platinum and Diamond.

Event Activation

Create meaningful onsite experiences and engagement opportunities

Best aligned with Gold, Platinum, and Diamond.

How the Premier Sponsor Program Works

The Premier Sponsor Program is designed to provide increasing levels of visibility, engagement, thought leadership, and event activation as your investment grows.

Each sponsorship level automatically includes the benefits of the preceding tier, creating a seamless path to expand your organization's presence and impact across ACP's events portfolio.

Organizations may enter at any level and may customize their sponsorship through additional event-specific opportunities and activations.



Sponsorship Levels

BRONZE SPONSORSHIP

$50,000 MEMBER/$60,000 NON-MEMBER

Build foundational visibility and establish your brand presence across ACP's events portfolio. Designed for organizations seeking broad recognition, event participation, and year-round exposure.

Bronze Premier Sponsorship includes:

- Sponsorship recognition during opening remarks at the CLEANPOWER General Session
- Logo recognition as a Premier Event Sponsor on prominent signage and main entrances
- Logo placement on the website and event app for 2027 conferences.
- 5 complimentary registrations for CLEANPOWER
- 4 complimentary registrations for OMS
- 2 complimentary registrations for RECHARGE
- 2 complimentary registrations for Siting + Permitting and PEAK
- 2 complimentary registrations for NEXUS
- Meeting rooms available at 20% off the standard rate.
- Attendee lists with contact information for all included 2027 conferences.
- Kickoff strategy session with the ACP Events team to review organization goals & priorities and ensure alignment across the year

SILVER SPONSORSHIP

$75,000 MEMBER/$90,000 NON-MEMBER

Expand audience engagement and strengthen your presence through targeted branding opportunities and enhanced visibility. Designed for organizations looking to increase awareness, reach priority audiences, and elevate their presence across ACP events.

Silver Premier Sponsorship includes:

All Bronze-level benefits+

- Quick-turn photo galleries
- One (1) Branding Sponsorship opportunity at conference of your choosing (within the Core 4; we provide a curated list of opportunities to control expenses)
- One (1) complimentary standard Show Floor Meeting Room package at conference of your choosing (where available)
- Meeting rooms available at 20% off the standard rate.
- Attendee lists with contact information for all included 2027 conferences.
- Kickoff strategy session with the ACP Events team to review organization goals & priorities and ensure alignment across the year

AMERICAN CLEAN POWER

GOLD SPONSORSHIP $100,000 MEMBER/$120,000 NON-MEMBER

Increase visibility, deepen customer engagement, and create more opportunities for business development and relationship building. Designed for organizations actively pursuing new business, customer acquisition, and strategic connections through ACP events.

Gold Premier Sponsorship includes:

All Silver-level benefits+

- Logo recognition on the General Session stages
- One (1) traditional onsite meeting room at CLEANPOWER
- One (1) promotional video to be displayed at the PowerCasts stage at an event of your choosing (where available)

PLATINUM SPONSORSHIP $150,000 MEMBER/$180,000 NON-MEMBER

Elevate industry influence through enhanced thought leadership opportunities, stronger stakeholder engagement, and expanded visibility across ACP's events portfolio. Designed for organizations seeking to shape industry conversations, strengthen strategic relationships, and position their brand as a recognized leader in the clean power industry.

Platinum Premier Sponsorship includes:

All Gold-level benefits+

- One (1) additional traditional onsite meeting room at CLEANPOWER
- One (1) opportunity for organization representative to be a Session Host or Roundtable Facilitator

DIAMOND SPONSORSHIP $200,000 MEMBER/$240,000 NON-MEMBER

Maximize market presence through ACP's most comprehensive sponsorship package, delivering unmatched visibility, executive access, and year-round engagement. Designed for industry leaders seeking to showcase market leadership, influence key audiences, and maintain a prominent presence across the clean power ecosystem.

Diamond Premier Sponsorship includes:

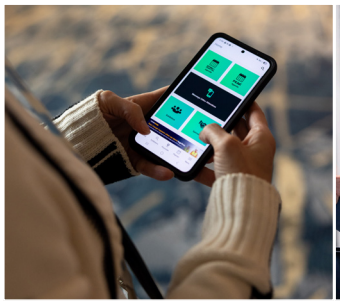
All Platinum-level benefits+

- One (1) 20x20 turnkey booth package at CLEANPOWER
  - Includes booth structure, two (2) counters, standard carpet, graphics, installation & dismantling, furniture package, electrical package (with outlet/plug access), and one (1) monitor.
- Sign-on announcement and quarterly highlight on Social

Multi-Year Partnership Savings

2-Year Commitment
10% Savings

3-Year Commitment
15% Savings





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Sponsorship Levels at a Glance

BRONZE	SILVER	GOLD	PLATINUM	DIAMOND
Establish your Presence	**Expand your Reach**	**Accelerate Engagement**	**Lead the Conversation**	**Shape to Influence**
▪ Portfolio-wide brand recognition ▪ Registrations across key ACP Events ▪ Meeting room discounts ▪ Annual strategy session ▪ Attendee list access	**Everything in Bronze+** ▪ Branding sponsorship opportunity ▪ Show floor meeting room (1) ▪ Quick-turn event photo galleries	**Everything in Silver +** ▪ Traditional meeting room at CLEANPOWER (1) ▪ Promotional video at PowerCasts	**Everything in Gold+** ▪ Additional CLEANPOWER meeting room (1) ▪ Session Host or Roundtable Facilitator opportunity	**Everything in Platinum+** 20x20 turnkey booth package at CLEANPOWER ▪ Quarterly social recognition ▪ Premium year-round visibility
$50,000	**$75,000**	**$100,000**	**$150,000**	**$200,000**

ACP Members pricing



Benefits Comparison

BENEFIT	BRONZE	SILVER	GOLD	PLATINUM	DIAMOND
	$50K	$75K	$100K	$150K	$200K
Brand Visibility					
General Session Recognition	✓	✓	✓	✓	✓
Event Signage Recognition	✓	✓	✓	✓	✓
Website & App Logo Placement	✓	✓	✓	✓	✓
Branding Sponsorship Opportunity		✓	✓	✓	✓
Quarterly Social Recognition					✓
Audience Access					
Event Registrations	✓	✓	✓	✓	✓
Attendee Lists	✓	✓	✓	✓	✓
Meeting Room Discounts	✓	✓	✓	✓	✓
Show Floor Meeting Room		✓	✓	✓	✓
Traditional Meeting Room			✓	2 rooms included	2 rooms included
Thought Leadership & Content					
Annual Strategy Session	✓	✓	✓	✓	✓
Quick-Turn Photo Galleries		✓	✓	✓	✓
PowerCasts Video			✓	✓	✓
Session Host/Roundtable Facilitator				✓	✓
Premium Activation					
20x20 Turnkey Booth					✓
Premium Social Amplification				✓	✓

Custom Sponsorship Opportunities

Not seeing exactly what you're looking for?

ACP offers a wide range of sponsorship enhancements, including booths, signage, lanyards, and other add-on opportunities, allowing us to design a customized sponsorship package aligned with your business goals.

Ready to Partner With ACP?

Whether your objective is increasing visibility, building relationships, demonstrating thought leadership, or activating your brand, ACP can help create a sponsorship package that delivers measurable value throughout the year.

Connect with us at partnerships@cleanpower.org

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