



CLEANPOWER

POWERING THE FUTURE OF ENERGY

June 1-4, 2026 | Houston, TX

Post-Show Report



State of the Industry: Q1 2026

6.4 GW
of new clean power online

195 GW
Total capacity in the
clean power pipeline

370 GW
U.S. clean power capacity,
enough to power more than
80M American homes

CLEANPOWER 2026 AT-A-GLANCE

8,000
Total registrants

207
Speakers

440
Exhibitors

67
Sponsors

600+
Organizations
in attendance

ATTENDEES



68% of attendees are involved
in final purchasing decisions at
their organization



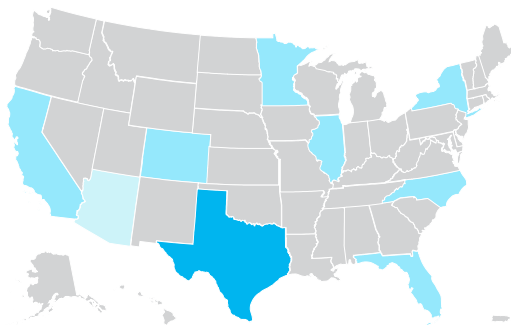
35% of attendees are
first-time attendees

Fortune 500 Companies in Attendance

3M	Dominion Energy	ICF	Tesla
AECOM	Duke Energy	Kiewit	Union Pacific
American Electric Power (AEP)	Emerson	Leidos	United Rentals
Amphenol	Enbridge	Marsh McLennan	U.S. Bank
Applied Industrial Technologies	Entergy	(listed as Marsh)	(U.S. Bancorp)
Bank of America	ExxonMobil	MasTec	Vistra
Bechtel	Ford Motor Company	Morgan Stanley	Wyndham Hotels & Resorts
Caterpillar	GE Vernova	Nucor	Xcel Energy
Corning	General Motors (GM)	Quanta Services	
Day & Zimmermann	Google (Alphabet)	Southern Company	
	Halliburton	Southwire	
	Honeywell	Stifel	

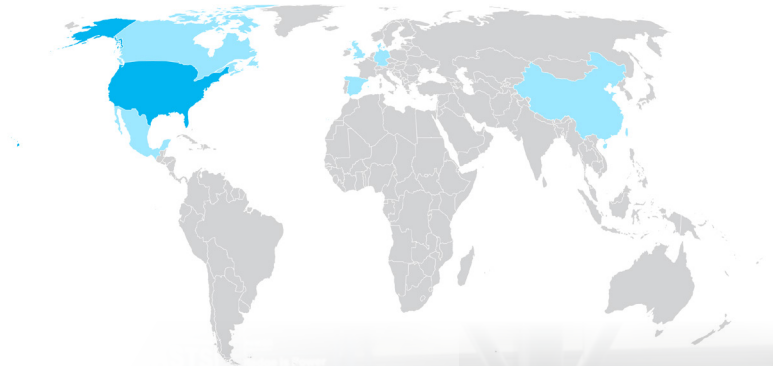
Top attending states:

Texas, California, Colorado, Illinois, Florida



Top attending countries:

United States, Canada, Denmark, China, Spain



Generation Sources of Attending Companies:

- Energy Storage: 25%
- Utility-Scale Solar: 24%
- Onshore Wind: 20%
- Transmission: 3%
- Offshore Wind: 9%
- Behind the Meter: 9%

EXHIBITION HIGHLIGHTS

440
Exhibitors



Exhibitor Company/
Individual Attendee
Ratio: 1:18

14,879
Floorplan visits

132,732
Exhibitor Directory visits



84% of exhibitors claimed to have met or made progress on their brand awareness goals



81% of exhibitors at least somewhat met their objectives for connecting with prospective customers

48,596
Views and 251 clicks
on app banner

Top areas of attendee exhibition interest:

- | | |
|---|---|
| 1 Associations/
Institutions | 5 Components/
Suppliers |
| 2 Battery
Manufacturer | 6 Construction |
| 3 Business Services | 7 Distributed Wind |
| 4 Component
Processing/
Manufacturing | 8 Economic
Development
Organization |
| | 9 Energy Storage |

SPONSORSHIP

Email Metrics

More than **800,000**
contacts reached via
email promotions



App Metrics

3,783 mobile app
downloads

13,500 views to
in-app floorplan

848 networking
messages sent
through the app

Average sponsored
push notification
received **2,300** views
and **60** clicks

Nearly **65,450**
total views and
339 clicks to the
app sponsor banner

DIGITAL IMPACT

Website & Social Media

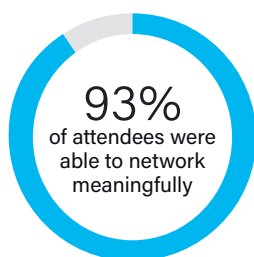
454,755 visits to the
event website between
registration launch and
the event

Average **2,652,037**
impressions to online
agenda ads

4,767 "I'm attending"
posts on LinkedIn,
leading to 4,725
referral clicks

Average **216,710**
clicks to online
agenda ads

NETWORKING HIGHLIGHTS



93%
of attendees were
able to network
meaningfully

200+
5K attendees
2,200
opening reception
attendees
75+
poster reception
attendees

50+
PowerVets reception
attendees
50+
EmpowHER meetup
attendees
30+
Emerging Leaders
meetup attendees

Most valued networking opportunities:

- 1 Opening reception
- 2 Private parties & events outside the convention center
- 3 Exhibit hall happy hour

PROGRAM HIGHLIGHTS

18
Concurrent Panel
Sessions

207
speakers

30
hours of content

39
posters



EXHIBITOR RESOURCES

- **222 uses of the custom "we're exhibiting" InGo link** leading to 1,134 clicks total.
- **12 Exhibitor Weekly** newsletters were distributed leading up to the conference and including deadlines and tips to plan for a successful show.
- **Map Your Show Sales Accelerator tool** is available to exhibitors to enhance their online listing, providing exhibitors access to targeted insights, prioritized leads, and personalized outreach to maximize on ROI.
- **Exhibitor PowerCast** (webinar), which is held 6 weeks out from the show to provide you with all the helpful planning tips.
- Opportunity to download the **conference app** 2 weeks prior to the show to begin scheduling meetings with attendees who have opted in.
- **Sponsorship opportunities** are available at an additional cost. Those at the Event Sponsor level and above are provided with a weekly attendee list beginning 3 weeks out from the show.

SAVE THE DATE

CLEANPOWER
May 24-27, 2026 | Anaheim, CA