

The Cost of No New Clean Power in West Virginia

Ratepayers would pay **\$8,500** over the next decade. Bills would increase **\$850** on average per year.



West Virginia faces reliability and affordability challenges as electricity demand rises faster than new conventional generation can meet it. ACP analyzed the system under two scenarios—one with all resources available and another with no new clean energy projects beyond those already underway or mandated.

According to [a study by S&P](#), national electricity demand is projected to surge 35-50% by 2040, driven by domestic manufacturing growth, data centers, and mass electrification.

RELIABLE POWER FOR THE MOUNTAIN STATE

Electricity demand across the PJM Interconnection region, which includes the West Virginia, is growing at an unprecedented pace, driven by rapid expansion of data centers, advanced manufacturing, electrification, and broader economic growth. **ACP analysis finds that without timely deployment of significant new clean energy resources, Mid-Atlantic and Midwest states — including West Virginia— face serious reliability risks and dramatically higher electricity costs over the next decade.**

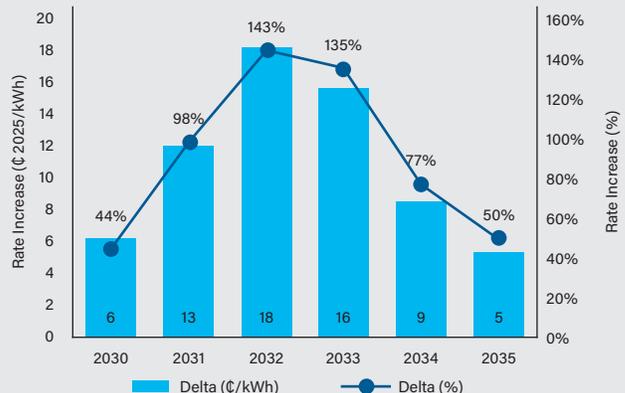
The growing mismatch between demand growth and new conventional generation presents an immediate challenge to grid reliability and affordability across the region. To evaluate system-wide impacts, ACP modeled PJM under two scenarios: a **base case**, where all generation resources are available, and a **no clean power case**, where no new wind, solar, or storage projects are added beyond those already under construction or required by law.

West Virginia: Mountaineers are Always Free, Power is Not

The result is that the average resident in West Virginia will spend an additional \$8,500 over the next ten years if no new clean power is allowed to be built. \$8,500 is a significant additional cost to West Virginia families who could spend that money on essential items like healthcare costs, home upgrades, or investments in their children.

If no new clean power is added, **rates in West Virginia will increase by over 140% by 2032** relative to the Base Case. That's over an ¢18/kWh increase.

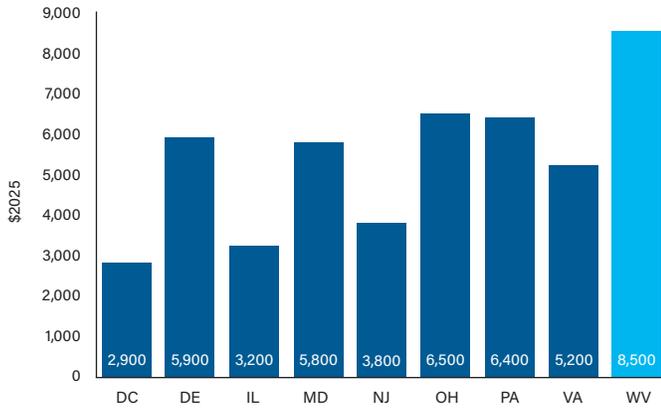
Rate Increase 2030-2035 for West Virginia w/out Clean Power



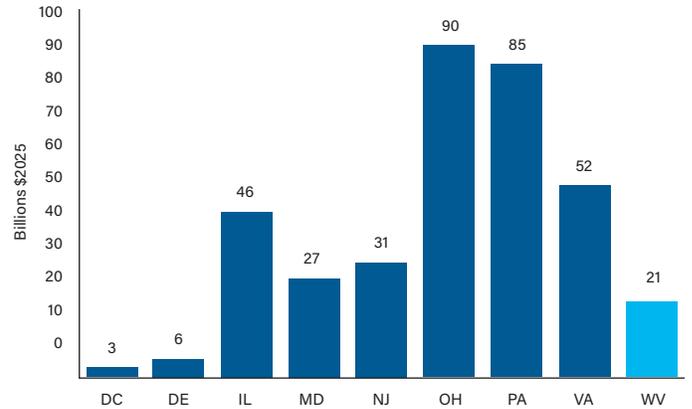
The average residential customer in West Virginia uses 12,300 kWh of electricity a year. The result is **the average West Virginia resident will pay an additional \$4,800 from 2026-2032 and almost \$8,500 by 2035.**

By 2035, all ratepayers in PJM Interconnection would cumulatively pay an additional \$360 billion over the next 10 years.

Cumulative Ten Year Cost to Average Resident Without New Clean Power



Cumulative Ten Year Spend by All Ratepayers Without New Clean Power



These findings make clear that delaying clean energy deployment comes at a steep cost. Timely investment in wind, solar, and energy storage is essential to maintaining reliability, reducing dependence on imports, and protecting families and businesses from sharply higher electricity bills as demand continues to grow.

