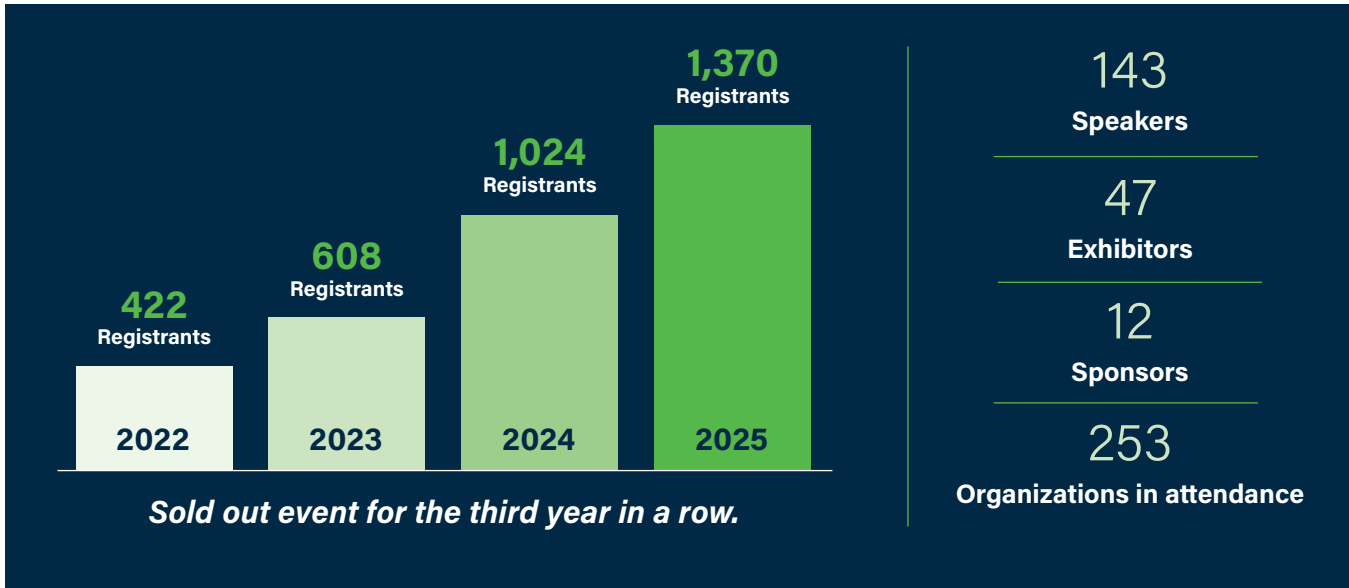


# BUILT TO POWER

# SITING+ PERMITTING

April 14-16, 2025 | Seattle, WA

## SITING + PERMITTING 2025 AT-A-GLANCE



## ATTENDEES



**66%** of attendees are involved in **final decision making** for their company/organization.

The leading clean energy siting & permitting event in North America with attendees representing the U.S., Canada & Mexico.

**Top attending states:**  
Texas, California, Illinois

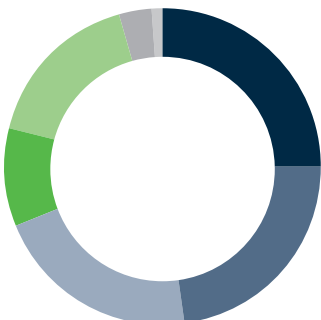
**722**  
first time  
attendees

**24**  
international  
attendees

### Featured Fortune 500 Companies in Attendance

- NextEra
- Acciona
- Aecom
- AES
- Dominion Energy
- Consumers Energy
- Xcel Energy
- DTE Energy
- Duke Energy
- Amazon
- Berkshire Hathaway Energy

## Uniting the Full Breadth of the Clean Energy Industry



### Generation Sources of Attending Companies:

- Utility-Scale Solar: 24%
- Energy Storage: 22%
- Land-Based Wind: 20%
- Transmission: 16%
- Offshore Wind: 10%
- Behind the Meter: 3%
- Other: 1%



## EXHIBITION HIGHLIGHTS



**>90%** of exhibitors met their ROI goals.

*Exhibitors exceed their objectives for maintaining relationships with existing customers.*

**47**  
Exhibitors

**32%**  
exhibitor growth from 2024

**26:1**  
Individual Attendee to Exhibitor Ratio

### Top Areas of Attendee Interest:

- State & Local Permitting/Policy
- Federal Permitting & Compliance
- Transmission Permitting/Policy
- Wildlife Permitting/Policy
- Community Engagement
- Stakeholder Engagement

## DIGITAL IMPACT

### Email Metrics

**459,000** contacts reached via email promotions  
**21%** click rate

### Website & Social Media

**58,000** visits to the event website between November 1, 2024 and the event

**419** "I'm attending" posts with **827** clicks



## SPONSOR HIGHLIGHTS

### Email Metrics

**191,000** unique contacts reached via email

### App Metrics

**1,231** mobile app downloads (nearly 100% of attendees)

**875+** views to each sponsored push notification

**55+** clicks to each sponsored push notification

## NETWORKING HIGHLIGHTS

*Networking is the number one reason for attendance*

**200**  
5K attendees

**1,000**  
opening reception attendees

**200**  
poster reception attendees



## PROGRAM HIGHLIGHTS

**33**  
concurrent sessions

**3**  
stages

**143**  
speakers  
*representing 98 companies*

**38**  
hours of content

**56**  
posters

**250**  
pre-con attendees

### Popular Sessions

- Green Light or Red Flag? Navigating Environmental Permitting and Compliance in the Trump Era
- The Experts—Insights and Strategies for Community Acceptance and Permitting
- Combating False Narratives about Clean Energy
- Regional and State Siting Legislation
- Siting is Political; All Politics is Local—Siting Issues and Solutions in Rural Washington and Oregon

SAVE THE DATE

**SITING+**  
**PERMITTING**

MARCH 30 – APRIL 1, 2026 | AURORA, CO  
[cleanpower.org/siting-and-permitting](https://cleanpower.org/siting-and-permitting)

