

BUILT TO POWER



March 3-5, 2025 | Nashville, TN

## OPERATIONS, MAINTENANCE & SAFETY 2025 AT-A-GLANCE

1,681 Total registrants  ↑14% Growth from previous year	81 Speakers  32 Sponsors	160 Exhibitors  198 Organizations in attendance
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## ATTENDEES



76%

of attendees are involved  
in **final decision making** for  
their company/organization

The leading clean energy  
Operations, Maintenance & Safety  
conference in North America with  
attendees representing the U.S.,  
Canada & Mexico.

**Top attending states:**  
Texas, California, Illinois, Oregon, Florida

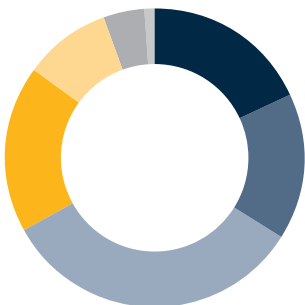
**536**  
First-time  
Attendees

**78**  
International  
Attendees

### Featured Fortune 500 Companies in Attendance

- NextEra
- Xcel Energy
- GE Vernova
- Tesla
- Constellation Energy
- Quanta Infrastructure Solutions Group
- CenterPoint Energy

## Uniting the Full Breadth of the Clean Energy Industry



### Generation Sources of Attending Companies:

- Utility-Scale Solar: 17%
- Energy Storage: 15%
- Land-Based Wind: 31%
- Offshore Wind: 17%
- Transmission: 9%
- Behind the Meter: 4%
- Other: 1%



## EXHIBITION HIGHLIGHTS



**83%** of exhibitors met their business development goals and are satisfied with the experience

**159**  
Exhibitors

**↑10%**  
Growth from the  
Previous Year

**65**  
Online Views per Booth

**11:1**  
Individual Attendee  
to Exhibitor Ratio

### Leads Collected

In total, **1,394** scans were recorded, with each exhibitor averaging **34** scans!

## SPONSOR HIGHLIGHTS

### Email Metrics

**110,000** unique individuals emailed, **44%** opened at least one email

**5-10** clicks per listing to sponsored items in attendee emails

### App Metrics

**1,165**  
Mobile app downloads

**3,343**  
Views to in-app floor plan

**789**  
Messages sent

**700**  
Average Push notification views

**40**  
Average Push notification clicks

## DIGITAL IMPACT

### Email Metrics

**459,000** contacts reached via email promotions

**32%** open rate  
**10%** click rate

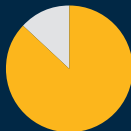
### Website & Social Media

**55,500** visits to the event website between reg launch and the event

**10,000** online agenda ad views with an average of **80** clicks

**500** "I'm attending" posts

## NETWORKING HIGHLIGHTS



**87%**

of attendees felt more than comfortable networking and met more than one person who made the trip worth it

**75**  
5K Attendees

**1,100**  
Opening Reception Attendees

**40**  
Veteran's Reception Attendees

**100**  
Women's Meetup Attendees

**80**  
Poster Reception Attendees

**70**  
Photos Taken at the Photobooth

## PROGRAM HIGHLIGHTS

**20**  
Concurrent Sessions

**33**  
Hours of Content

**81**  
Speakers

**10**  
PowerCast Sessions

**15**  
Posters

**76**  
Pre-con Attendees

SAVE THE DATE



MARCH 4-6, 2026 | ORLANDO, FL  
cleanpower.org/oms

