

Elevate Your Brand With Our Partnership

Your success is our success. Premier Sponsorships are crafted to ensure maximum returns on your investment. By partnering with ACP, you're gaining a strategic ally committed to elevating your brand.



Contact us at <u>partnerships@cleanpower.org</u> to discuss how Premier Sponsorships can be tailored to your specific needs.



Measurable ROI for Premier Sponsors

UNMATCHED VISIBILITY & REACH

>12,600 Attendees



700 Exhibitors



75%

of attendees categorized themselves as having buying power, meaning your brand is in front of key decision-makers

20 FEATURED FORTUNE 500 COMPANIES:

- Aecom
- AES
- Amazon
- American Electric Power
- Berkshire Hathaway Energy
- CenterPoint Energy

- Chevron
- Constellation Energy
- Consumers Energy
- Dominion Energy
- DTE Energy
- Duke Energy

- Fidelity National Financial
- GE Vernova
- Goldman Sachs
- Honeywell
- MasTec
- Morgan Stanley

- NextEra
- Nucor
- Quanta Infrastructure Solutions Group
- S&P Global
- Tesla
- Xcel Energy

PREMIUM BRAND EXPOSURE





>100,000

targeted emails delivered with Premier Sponsor callouts and a strong 20% open rate



250,000

followers reached through social posts

IN-PERSON REACH

Recognition at every 2025 general session, reaching 5,600+ highly engaged attendees

High-impact signage across all ACP events and extended reach to hundreds of thousands online



Platinum Premier Sponsorship

\$250,000

Capitalize on branding opportunities at ACP's landmark events for one full year by making your organization a 2026 Platinum Premier Sponsor. We offer regular planning meetings and work with your team as a strategic ally in elevating your brand. ACP will work with you to maximize your sponsorship opportunities and reach every step of the way.



Build Your Brand

- \$25,000 branding credit to be used at any of the 2026 conferences
- Sponsorship recognition during opening remarks at the CLEANPOWER General Session
- Logo recognition on prominent signage, main entrances, and the General Session stage*
- Logo placement on the website and event app for all 2026 conferences
- 2-minute video played once before the first PowerCast session and once before the final session of the day, on the PowerCast stage at the ACP Booth in the CLEANPOWER exhibit hall



Connect with Key Audiences

- 30 complimentary registrations to be used at any of the 2026 conferences*
- 3 complimentary meeting rooms at any 2026 conference*
- Additional rooms available at 25% off the standard rate
- Attendee lists with contact information for all 2026 conference attendees*

*Excludes EmpowHER and CLEANPOWER in Color







Gold Premier Sponsorship

\$150,000

Guarantee one full year of branding opportunities at ACP's landmark events by making your organization a 2026 Gold Premier Sponsor! We offer regular planning meetings and work with your team as a strategic ally in elevating your brand. ACP will work with you to maximize your sponsorship opportunities and reach every step of the way.



Build Your Brand

- \$15,000 branding credit to be used at any of the 2026 conferences
- Sponsorship recognition during opening remarks at the CLEANPOWER General Session
- Logo recognition on prominent signage, main entrances, and the General Session stage*
- Logo placement on the website and event app for all 2026 conferences
- 2-minute video played once before the first PowerCast session and once before the final session of the day, on the PowerCast stage at the ACP Booth in the CLEANPOWER exhibit hall



Connect with Key Audiences

- 15 complimentary registrations to be used at any of the 2026 conferences*
- 2 complimentary meeting rooms at any 2026 conference*
- Additional rooms available at 25% off the standard rate
- Attendee lists with contact information for all 2026 conference attendees*

*Excludes EmpowHER and CLEANPOWER in Color







Silver Premier Sponsorship

\$100,000

Line up a full year of promotional opportunities at ACP's landmark events by making your organization a 2026 Silver Premier Sponsor. We offer regular planning meetings and work with your team as a strategic ally in elevating your brand. ACP will work with you to maximize your sponsorship opportunities and reach every step of the way.



Build Your Brand

- \$5,000 branding credit to be used at any of the 2026 conferences
- Sponsorship recognition during opening remarks at the CLEANPOWER General Session
- Logo recognition on prominent signage, main entrances, and the General Session stage*
- Logo placement on the website and event app for all 2026 conferences



Connect with Key Audiences

- 10 complimentary registrations to be used at any of the 2026 conferences*
- 2 complimentary meeting rooms at any 2026 conference*
- Additional rooms available at 25% off the standard rate
- Attendee lists with contact information for all 2026 conference attendees*

*Excludes EmpowHER and CLEANPOWER in Color







Bronze Premier Sponsorship

\$50,000

Elevate your brand with a full year of promotional opportunities at ACP's landmark events by making your organization a 2026 Bronze Premier Sponsor. We offer regular planning meetings and work with your team as a strategic ally in elevating your brand. ACP will work with you to maximize your sponsorship opportunities and reach every step of the way.



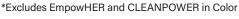
Build Your Brand

- Sponsorship recognition during opening remarks at the CLEANPOWER General Session
- Logo recognition on prominent signage, main entrances, and the General Session stage*
- Logo placement on the website and event app for all 2026 conferences



Connect with Key Audiences

- 6 complimentary registrations to be used at any of the 2026 conferences*
- 1 complimentary meeting rooms at any 2026 conference*
- Additional rooms available at 25% off the standard rate
- Attendee lists with contact information for all 2026 conference attendees*







The American Clean Power Association (ACP) is the leading voice of today's multi-tech clean energy industry, representing energy storage, wind, utility-scale solar, hydrogen, and transmission companies. ACP is committed to meeting America's energy and national security goals and building our economy with fast-growing, low-cost, and reliable domestic power.

Learn more at www.cleanpower.org.



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