

Become a Presenting Sponsor

Presenting Sponsorships represent the highest tier of sponsorship opportunities and the highest visibility opportunities ACP has to offer. The packages include offerings exclusive to presenting sponsors alone as well as credits towards common expenditures, such as booth space and meeting rooms. Learn more about Presenting Sponsorship to place your brand front-and-center at ACP Conferences, to ACP Members, on ACP social media handles, and more! If interested, reach out to Nina Madanat at: nmadanat@cleanpower.org.

Looking to make a big splash at ACP's conferences in 2023, RWE was excited to enter into a Platinum Presenting Sponsorship. Through weekly calls, ACP ensured that we maximized our sponsorship package and achieved our marketing and branding goals at CLEANPOWER. We found ACP, especially Becca and Nina, to be very responsive and comprehensive throughout this process making this a fantastic experience for us."

– Kevin Lambert, RWE Clean Energy



Presenting Sponsors



		\$1 MILLION Diamond	\$500K Sapphire	\$250K Platinum	\$150K Gold	\$100K Silver	\$50K Bronze
	Agreement duration	2 Years			1 Year		
	Access to attendee list	All ACP events					
Spotlight Opportunities	CLEANPOWER general session recognition**	2-3-minute video to be played during a conference session Note that the video must not be purely promotional and must be approved by ACP.		ACP recognition during remarks			
	Speaking opportunity during general session with logo displayed** All sponsors are required to submit their remarks in advance for ACP approval and must adhere to the time-limit specified. Any speakers who exceed the allotted time limit may forfeit any additional speaking opportunities under their sponsorship.	Welcome remarks to introduce a session at 3 ACP events		2-minutes at 2 ACP events*	2-minutes at 1 ACP event*		
	Opportunity to moderate 1 panel**	Any 2 ACP events		Any 1 A	ny 1 ACP event		
Branded Places & Spaces	Opportunity to host approved events onsite**	All ACP events Please send formal notice of your planned events to ACP Show Management 30+ days in advance of conferences(s) and please plan outside of ACP agenda times.					
	Reservation credit(s) for one booth at any ACP event outside of CLEANPOWER and priority selection	4 (2/year)	2	1	Mid-size	1 ACP event	
	Reservation credit for one meeting room and priority status when selecting space	1 ACP event	1 ACP e	•	1 Mid-size ACP event		
	Opportunity to co-host 1 VIP reception	Any 1 ACP event of existing spor			sponsor \$20,000 sorship offerings, ailable.		
	Brand promotion at onsite Board Meeting at CLEANPOWER**	Logo placements (1/year)	1 Logo placement				
	Logo recognition on prominent ACP signage, main entrances, and on general session stage** Note that size and placement of logo are dependent on tier.	All ACP events			All large ACP events		
Exclusive Access	Complimentary passes for ACP large events	15 for each event (90 total/2 years)	10 for each event (30 total/year)	10 for 1 event	8 for CLEANPOWER	5 for CLEANPOWER	2 for CLEANPOWER
	Complimentary passes for any one ACP mid-size events	20 (10/year)	8	5	5	5	5
	Premier seating at conference opening session**	2 ACP events/ year	events/ ACP events				
Digital Promotion	Logo recognition on conference website and conference app	All ACP events	All large ACP events		All	All mid-size ACP events	
	Logo recognition in conference email headers**	All large ACP events					
	Email announcement of presenting sponsorship to ACP Distribution list**	1 per year (2 total)		1			
	Logo recognition in current year's Member newsletters**	12 (6/yr)	6	4	2		
	Dedicated, custom social media posts throughout the year**	20 (10/yr)	10	8	5	4	3

ACP large events: CLEANPOWER | Operations & Maintenance and Safety | Offshore WINDPOWER Mid-size events: ACP RECHARGE: Energy Storage Summit | Resource & Technology | Siting + Permitting Conference

^{*} Includes any ACP event outside of CLEANPOWER.

^{**} This is an exclusive opportunity and is not offered as part of any other ACP Sponsorships. This cannot be exchanged with any other opportunities.



Diamond Presenting Sponsorship

\$1 million for 2 years

Advance your organization's branding at ACP's landmark events for the next two years (2024 & 2025) by signing up as Diamond Presenting Sponsor! Claim our most robust package of offerings and reap exclusive benefits ahead of all other annual packages and commitments by contacting our team today. Note that all presenting sponsors are offered regular planning meetings with ACP team leading up to events.



Spotlight Opportunities:

- 3-min custom video CLEANPOWER general session recognition.

 Note that the video must not be purely promotional and must be approved by ACP.
- Welcome remarks to introduce a session at 3 ACP events (including CLEANPOWER). All sponsors are required to submit their remarks in advance for ACP approval and must adhere to the time-limit specified. Any speakers who exceed the allotted time limit may forfeit any additional speaking opportunities under their sponsorship.
- 1 moderating opportunity at 2 ACP events.



Branded Places & Spaces:

and please plan outside of ACP agenda times.

- Opportunity to host approved events onsite at all ACP events.

 Please send formal notice of your planned events to ACP Show Management 30+ days in advance of conferences(s)
- 4 reservation credits (2/year) for one booth at any ACP event outside of CLEANPOWER and priority selection.
- 1 reservation credit for one meeting room at any ACP event and priority space selection.
- 2 opportunities (1/year) to co-host the VIP reception at CLEANPOWER.
- 2 opportunities (1/year) for logo placement at the CLEANPOWER onsite Board Meeting.
- Logo recognition on prominent ACP Conference signage, main entrances, and on general session stage at all ACP events for 2 years.



Exclusive Access:

- 55 complimentary event passes per year:
 15 for all large events (CLEANPOWER, OMS & Offshore), 10 for one midsize event per year.
- Premier seating at conference opening session at 2 ACP events per year.



Digital Promotion:

- Logo recognition on all ACP event websites for 2 years.
- **Logo recognition** in conference email headers for all large ACP events for 2 years.
- Email announcement of presenting sponsorship to ACP distribution list for each year.
- Logo recognition in 12 Member newsletters (6 per year).
- 20 (10 per year) dedicated, custom social media posts throughout the year.
- Access to attendee list for all events.

For more information, please email **Nina Madanat** at: nmadanat@cleanpower.org.



Sapphire Presenting Sponsorship

\$500,000 for 1 year

Advance your organization's branding at ACP's landmark events for one full year by becoming a 2024 Sapphire Presenting Sponsor. Note that all presenting sponsors are offered regular planning meetings with ACP team leading up to events.



Spotlight Opportunities:

- 3-min custom video CLEANPOWER general session recognition.
 Note that the video must not be purely promotional and must be approved by ACP.
- Welcome remarks to introduce a session at 3 ACP events (including CLEANPOWER). All sponsors are required to submit their remarks in advance for ACP approval and must adhere to the time-limit specified. Any speakers who exceed the allotted time limit may forfeit any additional speaking opportunities under their sponsorship.
- 1 moderating opportunity at 2 ACP events.



Branded Places & Spaces:

- Opportunity to host approved events onsite at all ACP events.
 Please send formal notice of your planned events to ACP Show Management 30+ days in advance of conferences(s) and please plan outside of ACP agenda times.
- 2 reservation credits for one booth at any ACP event outside of CLEANPOWER and priority selection.
- 1 reservation credit for one meeting room at any ACP event and priority space selection.
- 1 opportunity to co-host the VIP reception at CLEANPOWER.
- 1 opportunity for logo placement at the CLEANPOWER onsite Board Meeting.
- Logo recognition on prominent ACP
 Conference signage, main entrances, and
 on general session stage at all ACP events
 for 1 year.



Exclusive Access:

- 38 complimentary event passes per year:
 10 for all large events (CLEANPOWER, OMS & Offshore), 8 for one midsize event per year.
- Premier seating at conference opening session at 2 ACP events per year.



- Logo recognition on all ACP event websites.
- Logo recognition in conference email headers for all large ACP events.
- **Email announcement** of presenting sponsorship to ACP distribution list.
- Logo recognition in 6 Member newsletters throughout the year.
- 10 dedicated, custom social media posts throughout the year.
- Access to attendee list for all events



Platinum Presenting Sponsorship

\$250,000 for 1 year

Capitalize on speaking and branding opportunities at ACP's landmark events for one full year by making your organization a 2024 Platinum Presenting Sponsor.

Note that all presenting sponsors are offered regular planning meetings with ACP team leading up to events.



Spotlight Opportunities:

- ACP Recognition during welcome remarks at CLEANPOWER.
- 2-minute speaking opportunity at 2 ACP events.

All sponsors are required to submit their remarks in advance for ACP approval and must adhere to the time-limit specified. Any speakers who exceed the allotted time limit may forfeit any additional speaking opportunities under their sponsorship.

1 moderating opportunity at 1 ACP event.



Branded Places & Spaces:

- Opportunity to host approved events onsite at all ACP events.
 - Please send formal notice of your planned events to ACP Show Management 30+ days in advance of conferences(s) and please plan outside of ACP agenda times.
- 1 reservation credit for one booth at any ACP event outside of CLEANPOWER and priority selection.
- 1 reservation credit for one meeting room at any ACP event and priority space selection.
- 1 opportunity to sponsor \$20,000 of existing sponsorship opportunities at 1 ACP event, if available.
- Logo recognition on prominent ACP Conference signage, main entrances, and on general session stage at all ACP events for 1 year.



Exclusive Access:

- 15 complimentary event passes per year: 10 for 1 ACP large event, 5 for one midsize event.
- Premier seating at conference opening session at 2 ACP events.



- Logo recognition on all large ACP event websites.
- Logo recognition in conference email headers for all large ACP events.
- Email announcement of presenting sponsorship to ACP distribution list.
- Logo recognition in 4 Member newsletters throughout the year.
- 8 dedicated, custom social media posts throughout the year.
- · Access to attendee list for all events.



Gold Presenting Sponsorship

\$150,000 for 1 year

Guarantee one full year of speaking and branding opportunities at ACP's landmark events by making your organization a 2024 Gold Presenting Sponsor!

Note that all presenting sponsors are offered regular planning meetings with ACP team leading up to events.



Spotlight Opportunities:

- ACP Recognition during welcome remarks at CLEANPOWER.
- 2-minute speaking opportunity at 1 ACP event. All sponsors are required to submit their remarks in advance for ACP approval and must adhere to the timelimit specified. Any speakers who exceed the allotted time limit may forfeit any additional speaking opportunities under their sponsorship.
- 1 moderating opportunity at 1 ACP event.



Branded Places & Spaces:

- Opportunity to host approved events onsite at all ACP events.
 - Please send formal notice of your planned events to ACP Show Management 30+ days in advance of conferences(s) and please plan outside of ACP agenda times.
- 1 reservation credit for one booth at 1 mid-size ACP event.
- 1 reservation credit for one meeting room at 1 mid-size ACP event.
- 1 opportunity to sponsor \$20,000 of existing sponsorship opportunities at 1 ACP event, if available.
- Logo recognition on prominent ACP
 Conference signage, main entrances, and on general session stage at all large ACP events for 1 year (CLEANPOWER, OMS, Offshore).



Exclusive Access:

• 13 complimentary event passes per year: 8 for CLEANPOWER, 5 for one mid-size event.



- Logo recognition on all mid-size ACP event websites.
- **Logo recognition** in 2 Member newsletters throughout the year.
- Email announcement of presenting sponsorship to ACP distribution list.
- 5 dedicated, custom social media posts throughout the year.
- · Access to attendee list for all events.



Silver Presenting Sponsorship

\$100,000 for 1 year

Line up a full year of promotional opportunities at ACP's landmark events by making your organization a 2024 Silver Presenting Sponsor. Note that all presenting sponsors are offered regular planning meetings with ACP team leading up to events.



Spotlight Opportunities:

 ACP Recognition during welcome remarks at CLEANPOWER.



Branded Places & Spaces:

- Opportunity to host approved events onsite at all ACP events.
 Please send formal notice of your planned events to ACP Show Management 30+ days in advance of conferences(s) and please plan outside of ACP agenda times.
- 1 reservation credit for one booth at 1 mid-size ACP event.
- Logo recognition on prominent ACP
 Conference signage, main entrances, and on general session stage at all large ACP events for 1 year (CLEANPOWER, OMS, Offshore).



Exclusive Access:

10 complimentary event passes per year:
 5 for CLEANPOWER, 5 for one mid-size event.



- Logo recognition on all mid-size ACP event websites.
- 4 dedicated, custom social media posts throughout the year.
- · Access to attendee list for all events.



Bronze Presenting Sponsorship

\$50,000 for 1 year

Elevate your brand with a full year of promotional opportunities at ACP's landmark events by making your organization a 2024 Bronze Presenting Sponsor.

Note that all presenting sponsors are offered regular planning meetings with ACP team leading up to events.



Spotlight Opportunities:

 ACP Recognition during welcome remarks at CLEANPOWER.



Branded Places & Spaces:

- Opportunity to host approved events onsite at all ACP events.
 Please send formal notice of your planned events to ACP Show Management 30+ days in advance of conferences(s) and please plan outside of ACP agenda times.
- Logo recognition on prominent ACP
 Conference signage, main entrances, and on general session stage at all large ACP events for 1 year (CLEANPOWER, OMS, Offshore).



Exclusive Access:

7 complimentary event passes per year:
 2 for CLEANPOWER, 5 for one mid-size event.



- Logo recognition on all mid-size ACP event websites.
- 3 dedicated, custom social media posts throughout the year.
- · Access to attendee list for all events.

The American Clean Power Association (ACP) is the leading voice of today's multi-tech clean energy industry, representing over 800 energy storage, wind, utility-scale solar, clean hydrogen, and transmission companies. ACP is committed to meeting America's national security, economic and climate goals with fast-growing, low-cost, and reliable domestic power.

Learn more at <u>www.cleanpower.org</u>.





