

CLEANPOWER

MAY 22-25 | NEW ORLEANS, LA

2023 POST SHOW REPORT

Leaders from across the utility-scale wind, solar and energy storage industries gathered in New Orleans for CLEANPOWER 2023. The largest CLEANPOWER yet also welcomed political leaders and celebrity guests who energized the atmosphere as industry leaders met in crucial business meetings that will shape the industry for years to come.

8300+

Total Registrants

~140

Speakers

~480

Exhibitor Count

45

Sponsoring
Companies

LEADING THE CHARGE

This year's theme, "Leading the Charge" highlights how clean power is propelling the American energy industry into the future.



Who Attends?

TOP AREAS OF ATTENDEE INTEREST



Energy Storage



Project Development & Planning



Operations & Maintenance

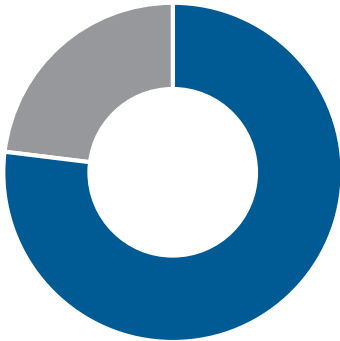


Construction



Consulting

ATTENDEE BREAKDOWN



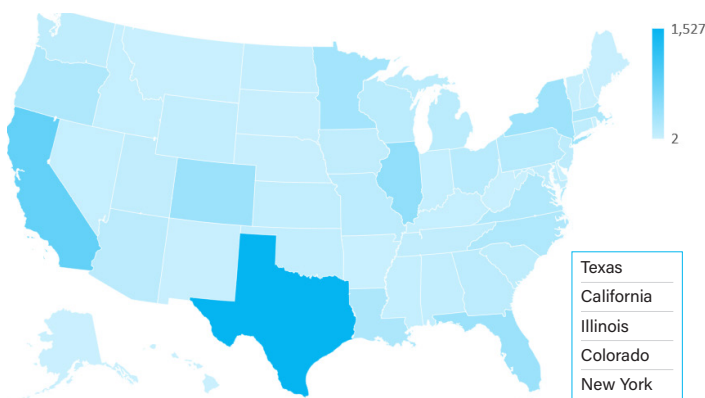
77% of attendees are involved in purchasing decision within their organization



46% of attendees were first time

TOP 5 ATTENDING STATES

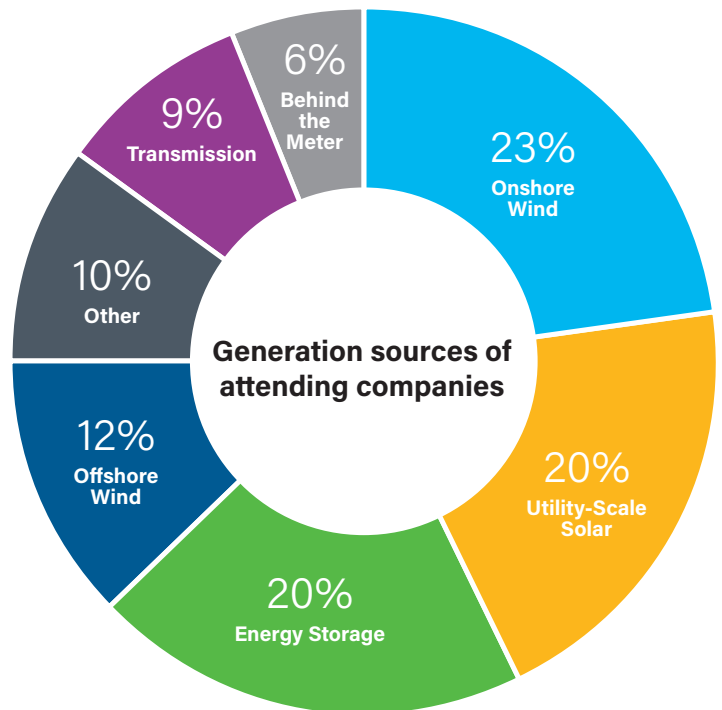
Number of Clean Power Attendees by State



CLEANPOWER attendees represent the entire nation with **all 50 states** plus the District of Columbia present.

TOP 5 TYPES OF COMPANIES MAKING UP 50% OF ATTENDANCE

- 1 Developer, Owner / Operator, Utility Operator
- 2 Supply Chain and Manufacturing
- 3 Engineering, Procurement, Construction (EPC)
- 4 Consulting Firm
- 5 Original Equipment Manufacturer (OEM)



TOP 5 ATTENDING COUNTRIES (AFTER THE U.S.)



Canada

Spain

Germany

Denmark

Mexico

Sponsorship Returns & Digital Impact

IN-APP ADVERTISEMENTS



received over **402,000** combined impressions and almost **900** clicks

ONLINE AGENDA ADS



averaged over **56,000** impressions and over **125** clicks

SPONSORED BLOG POSTS



reached more than **7,000** people and were read more than **150** times

MOST VALUED NETWORKING OPPORTUNITIES WERE SPONSORED EVENTS

- Opening Reception
- Sponsored After-Hours Events
- Networking Breakfasts
- E-poster Reception



SPONSOR GOALS & OBJECTIVES

Over **96%** of sponsors **met their objectives** for sponsoring

Over **94%** of attending companies at least mostly **achieved their business development goals** for the event

FEATURED NEWS



FINANCIAL TIMES

[Live from 'clean energy Coachella'](#)

['We need trillions': top US clean energy adviser John Podesta tells private sector to step up](#)

RECHARGE
Global news and intelligence for the Energy Transition

POWER

[Growth Slows, but U.S. Renewable Energy Installs at Third-Highest Level in 2022](#)

[CLEANPOWER 2023 - Day 1](#)

SmartBrief

Giving Wind Direction

WIND SYSTEMS

[Building a broad bipartisan coalition](#)

DIGITAL IMPACT

Almost **30 million** impressions of **#CLEANPOWER23** on social media during May 2023

Over **2,000** uses of **#CLEANPOWER23**

CLEANPOWER brought thought leaders and practitioners together in a way that helped with both long term and tactical decisions that will drive the renewable industry for years to come."

SAVE THE DATE

CLEANPOWER

MAY 6–9, 2024 | MINNEAPOLIS, MN

cleanpower.org/expo

