

Become a Presenting Sponsor

Presenting Sponsorships represent the highest tier of sponsorship opportunities and the highest visibility opportunities ACP has to offer. The packages include offerings exclusive to presenting sponsors alone as well as credits towards common expenditures, such as booth space and meeting rooms. Learn more about Presenting Sponsorship to place your brand front-and-center at ACP Conferences, to ACP Members, on ACP social media handles, and more! If interested, reach out to **Nina Madanat** at: nmadanat@cleanpower.org.



Looking to make a big splash at ACP's conferences in 2023, RWE was excited to enter into a Platinum Presenting Sponsorship. Through weekly calls, **ACP ensured that we maximized our sponsorship package and achieved our marketing and branding goals at CLEANPOWER.** We found ACP, especially Becca and Nina, to be very responsive and comprehensive throughout this process making this a fantastic experience for us."

- Kevin Lambert, RWE Clean Energy



Presenting Sponsors



		\$1 MILLION Diamond	\$500K Sapphire	\$250K Platinum	\$150K Gold	\$100K Silver	\$50K Bronze	
Agreement duration		2 Years	1 Year					
Access to attendee list		All ACP events						
Spotlight Opportunities	CLEANPOWER general session recognition**	2-3-minute video to be played during a conference session <i>Note that the video must not be purely promotional and must be approved by ACP.</i>		ACP recognition during remarks				
	Speaking opportunity during general session with logo displayed**	Welcome remarks to introduce a session at 3 ACP events		2-minutes at 2 ACP events*	2-minutes at 1 ACP event*			
	Opportunity to moderate 1 panel**	Any 2 ACP events		Any 1 ACP event				
Branded Places & Spaces	Opportunity to host approved events onsite**	All ACP events <i>Please send formal notice of your planned events to ACP Show Management 30+ days in advance of conferences(s) and please plan outside of ACP agenda times.</i>						
	Reservation credit(s) for one booth at any ACP event outside of CLEANPOWER and priority selection	4 (2/year)	2	1	1 Mid-size ACP event			
	Reservation credit for one meeting room and priority status when selecting space	1 ACP event	1 ACP event*		1 Mid-size ACP event			
	Opportunity to co-host 1 VIP reception	Any 1 ACP event		Opportunity to sponsor \$20,000 of existing sponsorship offerings, if available.				
	Brand promotion at onsite Board Meeting at CLEANPOWER**	2 Logo placements (1/year)	1 Logo placement					
	Logo recognition on prominent ACP signage, main entrances, and on general session stage**	All ACP events			All large ACP events			
<i>Note that size and placement of logo are dependent on tier.</i>								
Exclusive Access	Complimentary passes for ACP large events	15 for each event (90 total/2 years)	10 for each event (30 total/year)	10 for 1 event	8 for CLEANPOWER	5 for CLEANPOWER	2 for CLEANPOWER	
	Complimentary passes for any one ACP mid-size events	20 (10/year)	8	5	5	5	5	
	Premier seating at conference opening session**	2 ACP events/ year	2 ACP events					
Digital Promotion	Logo recognition on conference website and conference app	All ACP events	All large ACP events		All mid-size ACP events			
	Logo recognition in conference email headers**	All large ACP events						
	Email announcement of presenting sponsorship to ACP Distribution list**	1 per year (2 total)	1					
	Logo recognition in current year's Member newsletters**	Newsletters to be distributed bi-weekly to all ACP Members						
	Dedicated, custom social media posts throughout the year**	20 (10/yr)	10	8	5	4	3	

ACP large events: CLEANPOWER | Operations & Maintenance and Safety | Offshore WINDPOWER
Mid-size events: Energy Storage Policy Forum | Resource & Technology | Siting and Environmental Compliance

* Includes any ACP event outside of CLEANPOWER.

** This is an exclusive opportunity and is not offered as part of any other ACP Sponsorships. This cannot be exchanged with any other opportunities.

All presenting sponsors are offered regular planning meetings with ACP team.

Diamond Presenting Sponsorship

\$1 million for 2 years

Advance your organization's branding at ACP's landmark events for the next two years (2024 & 2025) by signing up as **Diamond Presenting Sponsor!** Claim our most robust package of offerings and reap exclusive benefits ahead of all other annual packages and commitments by contacting our team today. Note that all presenting sponsors are offered regular planning meetings with ACP team leading up to events.



Spotlight Opportunities:

- **3-min custom video** CLEANPOWER general session recognition.
Note that the video must not be purely promotional and must be approved by ACP.
- **Welcome remarks** to introduce a session at 3 ACP events (including CLEANPOWER).
- **1 moderating opportunity** at 2 ACP events.



Branded Places & Spaces:

- **Opportunity to host approved events onsite** at all ACP events.
Please send formal notice of your planned events to ACP Show Management 30+ days in advance of conferences(s) and please plan outside of ACP agenda times.
- **4 reservation credits (2/year) for one booth** at any ACP event outside of CLEANPOWER and priority selection.
- **1 reservation credit for one meeting room** at any ACP event and priority space selection.
- **2 opportunities (1/year) to co-host the VIP reception** at CLEANPOWER.
- **2 opportunities (1/year) for logo placement** at the CLEANPOWER onsite Board Meeting.
- **Logo recognition** on prominent ACP Conference signage, main entrances, and on general session stage at all ACP events for 2 years.



Exclusive Access:

- **55 complimentary event passes per year:** 15 for all large events (CLEANPOWER, OMS & Offshore), 10 for one midsize event per year.
- **Premier seating** at conference opening session at 2 ACP events per year.



Digital Promotion:

- **Logo recognition** on all ACP event websites for 2 years.
- **Logo recognition** in conference email headers for all large ACP events for 2 years.
- **Email announcement** of presenting sponsorship to ACP distribution list for each year.
- **Logo recognition** in current year's Member newsletters for 2 years, to be distributed bi-weekly to all ACP Members.
- **20 (10 per year) dedicated, custom social media posts** throughout the year.
- **Access to attendee list** for all events.

For more information, please email **Nina Madanat** at: nmadanat@cleanpower.org.

Sapphire Presenting Sponsorship

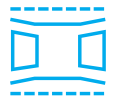
\$500,000 for 1 year

Advance your organization's branding at ACP's landmark events for one full year by becoming a 2024 Sapphire Presenting Sponsor. Note that all presenting sponsors are offered regular planning meetings with ACP team leading up to events.



Spotlight Opportunities:

- **3-min custom video** CLEANPOWER general session recognition.
Note that the video must not be purely promotional and must be approved by ACP.
- **Welcome remarks** to introduce a session at 3 ACP events (including CLEANPOWER).
- **1 moderating opportunity** at 2 ACP events.



Branded Places & Spaces:

- **Opportunity to host approved events onsite** at all ACP events.
Please send formal notice of your planned events to ACP Show Management 30+ days in advance of conferences(s) and please plan outside of ACP agenda times.
- **2 reservation credits for one booth** at any ACP event outside of CLEANPOWER and priority selection.
- **1 reservation credit for one meeting room** at any ACP event and priority space selection.
- **1 opportunity to co-host the VIP reception** at CLEANPOWER.
- **1 opportunity for logo placement** at the CLEANPOWER onsite Board Meeting.
- **Logo recognition** on prominent ACP Conference signage, main entrances, and on general session stage at all ACP events for 1 year.



Exclusive Access:

- **38 complimentary event passes per year:** 10 for all large events (CLEANPOWER, OMS & Offshore), 8 for one midsize event per year.
- **Premier seating** at conference opening session at 2 ACP events per year.



Digital Promotion:

- **Logo recognition** on all ACP event websites.
- **Logo recognition** in conference email headers for all large ACP events.
- **Email announcement** of presenting sponsorship to ACP distribution list.
- **Logo recognition** in current year's Member newsletters, to be distributed bi-weekly to all ACP Members.
- **10 dedicated, custom social media posts** throughout the year.
- **Access to attendee list** for all events.

Platinum Presenting Sponsorship

\$250,000 for 1 year

Capitalize on speaking and branding opportunities at ACP's landmark events for one full year by making your organization a 2024 Platinum Presenting Sponsor.

Note that all presenting sponsors are offered regular planning meetings with ACP team leading up to events.



Spotlight Opportunities:

- **ACP Recognition** during welcome remarks at CLEANPOWER.
- **2-minute speaking opportunity** at 2 ACP events.
- **1 moderating opportunity** at 1 ACP event.



Exclusive Access:

- **15 complimentary event passes per year:** 10 for 1 ACP large event, 5 for one midsize event.
- **Premier seating** at conference opening session at 2 ACP events.



Branded Places & Spaces:

- **Opportunity to host approved events onsite** at all ACP events.
Please send formal notice of your planned events to ACP Show Management 30+ days in advance of conferences(s) and please plan outside of ACP agenda times.
- **1 reservation credit for one booth** at any ACP event outside of CLEANPOWER and priority selection.
- **1 reservation credit for one meeting room** at any ACP event and priority space selection.
- **1 opportunity to sponsor \$20,000** of existing sponsorship opportunities at 1 ACP event, if available.
- **Logo recognition** on prominent ACP Conference signage, main entrances, and on general session stage at all ACP events for 1 year.



Digital Promotion:

- **Logo recognition** on all large ACP event websites.
- **Logo recognition** in conference email headers for all large ACP events.
- **Email announcement** of presenting sponsorship to ACP distribution list.
- **Logo recognition** in current year's Member newsletters, to be distributed bi-weekly to all ACP Members.
- **8 dedicated, custom social media posts** throughout the year.
- **Access to attendee list** for all events.

For more information, please email **Nina Madanat** at: nmadanat@cleanpower.org.

Gold Presenting Sponsorship

\$150,000 for 1 year

Guarantee one full year of speaking and branding opportunities at ACP's landmark events by making your organization a 2024 Gold Presenting Sponsor!

Note that all presenting sponsors are offered regular planning meetings with ACP team leading up to events.



Spotlight Opportunities:

- **ACP Recognition** during welcome remarks at CLEANPOWER.
- **2-minute speaking opportunity** at 1 ACP event.
- **1 moderating opportunity** at 1 ACP event.



Branded Places & Spaces:

- **Opportunity to host approved events onsite** at all ACP events.
Please send formal notice of your planned events to ACP Show Management 30+ days in advance of conferences(s) and please plan outside of ACP agenda times.
- **1 reservation credit for one booth** at 1 mid-size ACP event.
- **1 reservation credit for one meeting room** at 1 mid-size ACP event.
- **1 opportunity to sponsor \$20,000** of existing sponsorship opportunities at 1 ACP event, if available.
- **Logo recognition** on prominent ACP Conference signage, main entrances, and on general session stage at all large ACP events for 1 year (CLEANPOWER, OMS, Offshore).



Exclusive Access:

- **13 complimentary event passes per year:** 8 for CLEANPOWER, 5 for one mid-size event.



Digital Promotion:

- **Logo recognition** on all mid-size ACP event websites.
- **Email announcement** of presenting sponsorship to ACP distribution list.
- **5 dedicated, custom social media posts** throughout the year.
- **Access to attendee list** for all events.

For more information, please email **Nina Madanat** at: nmadanat@cleanpower.org.

Silver Presenting Sponsorship

\$100,000 for 1 year

Line up a full year of promotional opportunities at ACP's landmark events by making your organization a 2024 Silver Presenting Sponsor. Note that all presenting sponsors are offered regular planning meetings with ACP team leading up to events.



Spotlight Opportunities:

- **ACP Recognition** during welcome remarks at CLEANPOWER.



Exclusive Access:

- **10 complimentary event passes per year:** 5 for CLEANPOWER, 5 for one mid-size event.



Branded Places & Spaces:

- **Opportunity to host approved events onsite** at all ACP events.
Please send formal notice of your planned events to ACP Show Management 30+ days in advance of conferences(s) and please plan outside of ACP agenda times.
- **1 reservation credit for one booth** at 1 mid-size ACP event.
- **Logo recognition** on prominent ACP Conference signage, main entrances, and on general session stage at all large ACP events for 1 year (CLEANPOWER, OMS, Offshore).



Digital Promotion:

- **Logo recognition** on all mid-size ACP event websites.
- **4 dedicated, custom social media posts** throughout the year.
- **Access to attendee list** for all events.

Bronze Presenting Sponsorship

\$50,000 for 1 year

Elevate your brand with a full year of promotional opportunities at ACP's landmark events by making your organization a 2024 Bronze Presenting Sponsor.

Note that all presenting sponsors are offered regular planning meetings with ACP team leading up to events.



Spotlight Opportunities:

- **ACP Recognition** during welcome remarks at CLEANPOWER.



Exclusive Access:

- **7 complimentary event passes per year:** 2 for CLEANPOWER, 5 for one mid-size event.



Branded Places & Spaces:

- **Opportunity to host approved events onsite** at all ACP events.
Please send formal notice of your planned events to ACP Show Management 30+ days in advance of conferences(s) and please plan outside of ACP agenda times.
- **Logo recognition** on prominent ACP Conference signage, main entrances, and on general session stage at all large ACP events for 1 year (CLEANPOWER, OMS, Offshore).



Digital Promotion:

- **Logo recognition** on all mid-size ACP event websites.
- **3 dedicated, custom social media posts** throughout the year.
- **Access to attendee list** for all events.