

Sponsorship Opportunities



ACP's Resource & Technology Conference (RT) is a rebranded and expanded version of our Resource Assessment Conference. This conference will focus primarily on pre-construction modeling and analysis to support successful project development and will also tackle topics on operational assessment and performance and reliability engineering.

Attendees will share and discover cutting-edge technological innovations and advancements in the area of renewable energy assessment and performance and reliability improvements at this conference.

Who attends?

- Meteorologists
- Energy Assessment Experts
- Project Owners & Operators
- Energy Analysts
- Researchers & Scientists
- Project Development Professionals
- Engineers
- Advocacy Experts
- Consultants

All RT Sponsors will receive:

- Acknowledgement on the ACP event page and the event app with a link to your website*
- Prominent display of your logo throughout the meeting space
- Recognition as a sponsor on promotional materials
- Sponsor ribbons for your badge
- Acknowledgement during the opening session

* Recognition begins as soon as you commit to a sponsorship. Commit early and receive maximum exposure for your company.

2019 by the numbers

OUR LAST IN-PERSON EVENT SAW

240+

conference attendees

35+

states represented

14+

exhibiting companies

To discuss these sponsorship opportunities or to customize a package, contact:
Laura Frazier | lfrazier@cleanpower.org | 202.580.6440

Sponsorship Opportunities

ACP Resource & Technology Conference 2022 | September 7 - 9, 2022 | Las Vegas, NV

Hybrid Sponsorship Opportunities

Registration Confirmation

Your company logo on all registration confirmation messages. \$10,000

Online Agenda Advertisement

Includes an online advertisement listed on the official event agenda page, and event sponsorship recognition. \$7,000

Onsite Branding Opportunities

Pens

Your company logo branded on pens that will be distributed to attendees both at registration and in session rooms. \$15,000

Hotel Keycards

Distribute room keycards with your branding to all attendees at the main meeting hotel. \$15,000

Hotel Welcome Letter

Each attendee will receive an official welcome letter upon check-in at the hotel. The letter will contain your logo and a welcome message from your organization. \$5,000

Conference Badge

Your company logo on all conference badges. \$15,000

Badge Lanyards

Your company logo will be present on the person of all attendees. Lanyards will be ordered by show management. \$15,000

Event Sponsorship

Sponsorship includes branded recognition online, in the program guide, and on onsite signage. Sponsors will also receive the attendee list. No limit to participation. \$5,000

Conference Supporter & Side Event

Organize and host your own event, tailored to your requirements. \$5,000

Official Mask Sponsor

Stay at the forefront of attendees' minds and health with your company logo on reusable masks for attendees. Contact for pricing.

Hand Sanitizer Sponsor

Help attendees combat germs with your company logo on hand sanitizer stations. \$10,000

Onsite Branding

Stay front and center as attendees enjoy the conference with your logo placed in high traffic areas at the hotel. Contact for available options and pricing.

Meeting Room Rentals

Reserve a private space to meet with current and prospective clients.
\$800 ACP members/ \$1,000 non-members



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Technology Opportunities

Wi-Fi

Sponsorship includes recognition as the official Wi-Fi sponsor. This opportunity includes a customized password and landing page, plus logo recognition onsite and in the app. \$20,000

Event App/Attendee Engagement

The mobile app is the number one resource for attendees during the conference as it includes the agenda, speaker bios, presentations, networking and more! This opportunity includes recognition throughout the app. Your sponsorship also includes 1 push notification and 2 banner ads within the app. \$15,000



Networking Opportunities

Networking Reception

Sponsorship includes napkins branded with your company logo, recognition on signs at the reception and in the program app. \$15,000

Off-Site Facility Tour

Help attendees make memories to last a lifetime. Work with the ACP team to sponsor a field trip to a local clean energy site. Contact for details and pricing.



Breakfasts & Breaks

Sponsorship includes napkins branded with your company logo, recognition on signs at the coffee stations, and in the program app. \$15,000

Luncheon

Sponsorship includes napkins branded with your company logo, plus recognition on signs and in the program app. \$10,000

Water Stations

Branded recognition on signs at water stations and recognition in the program app. \$5,000



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