

# 2021

## HYBRID SPONSORSHIP OPPORTUNITIES

### OFFSHORE WINDPOWER 2021 CONFERENCE & EXHIBITION

OCT 13 - 15 | BOSTON, MA

Offshore wind is a once-in-a-generation opportunity and its momentum forward continues leading into ACP's Offshore WINDPOWER Conference & Exhibition this fall. The event has cultivated a dedicated and thriving global community of top developers and experts. As more steel goes in the water, this event will only continue to grow in value and scope.

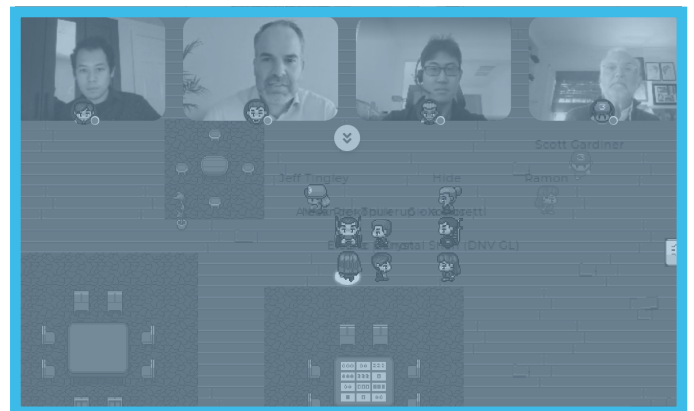
## WHO ATTENDS?

This conference is where developers, utilities, state and federal government officials, turbine manufacturers, suppliers, academics, researchers, economic development agencies, advocacy experts, & consultants come together for a robust discussion about the current state of the offshore wind industry, and network. As a sponsor, you'll have opportunities to forge essential partnerships for new deals, showcase your company's products, services and expertise, & connect with key decision-makers and thought leaders in renewable energy.

## WHY SPONSOR?

Sponsorships are a powerful way to build influence and get your message in front of key stakeholders and decision makers. This type of exposure is invaluable to companies that want to be considered market leaders, and shows both commitment to a growing industry and value as a market resource.

The following opportunities are designed to improve your company's visibility, reinforce existing relationships, drive more traffic to your company's website and ultimately create more leads. Your brand will be on display before, during and after the event.



To secure your  
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more, please contact  
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[abell@cleanpower.org](mailto:abell@cleanpower.org).



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#### Welcome & Opening General Session

Includes the introduction of the keynote speaker during the event and audio-visual presentation of logo and name. **\$25,000**

#### Sponsored On-Demand Sessions

Be part of the official on-demand content for maximum visibility by contributing a sponsored, recorded session of your choice (with ACP approval/coordination). One 60-minute time slot offered per day for the three days of the virtual content, as either an exclusive daily offering or against one concurrent sponsored session (ACP will attempt to avoid topic conflicts). **\$15,000**

#### On-Demand Solo Presentations

Record a 20 minute presentation with 1-2 speakers and schedule a live Q&A during the conference. Includes listing on the official agenda page with your company branding. Limited times available. **\$1,000**

#### e-Poster Gallery & Reception

Sponsoring this unique, interactive learning experience for attendees includes recognition on the online and in-person e-poster gallery, the official agenda, and in the event app. The e-poster gallery sponsor also receives up to 3 e-posters as part of your sponsorship. **\$6,000**

*\*Please note additional virtual sponsorship opportunities may be available. Contact for more information.*

#### Matchmaking Sponsor

Sponsor the matchmaking tool that will match participants with the most relevant sessions, exhibitors and solution providers as well as allow one-on-one business meetings to be scheduled to increase ROI. Receive visibility on the matchmaking platform and in all areas where matchmaking is featured. **\$20,000**

#### Event App/Attendee Engagement **SOLD**

The mobile app is the number one resource for attendees during the conference as it includes the agenda, speaker bios, presentations, exhibitors, networking, and more! This opportunity includes recognition throughout the app, 1 push notification, and 2 banner ads within the app. **\$15,000**

#### Virtual Networking Sponsor

Sponsor virtual networking opportunities and engage attendees across the world. Contact for more details. **\$6,000**

#### 5K Run/10K Bike Ride (Sweat-working)

Sponsor the virtual or in-person 5K Run/10K Bike Ride and keep attendees engaged and active from all over the country! Includes your company logo on a branded event bib sent to all participants, recognition online, and in the event app. **\$7,500**

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#### On-Demand Content Sponsor

Sponsor the on-demand education content for the virtual event. Receive branding and visibility on the online platform and in promotion of the on-demand content. **\$10,000**

#### Registration Confirmation

Your company logo on all registration confirmation messages. **\$10,000**

#### Present-Your-Own Technical Sessions

Curate a session to demonstrate thought leadership and display your brand. Sponsorship includes guaranteed speaking opportunity during the conference, and the opportunity to offer attendees a unique learning experience. **\$5,000**

#### Branded Transition Videos

Your company's 30-60 second advertisement played during the livestream or in-person event for all attendees to see. **\$2,500**

#### Online Agenda Advertisement

Includes an online advertisement listed on the official agenda page and event sponsorship recognition online. **\$2,500**

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#### Opening Reception **SOLD**

Kick off the conference right with branding throughout the most highly anticipated networking reception. Sponsorship includes branded recognition at each bar station, your own signature cocktail to represent your brand with attendees, and recognition as an official event sponsor. **\$15,000**

#### Coffee Breaks

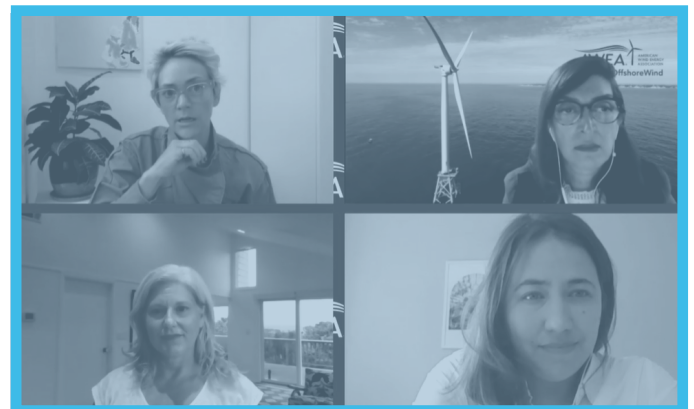
Sponsorship includes napkins branded with your company logo, recognition on signs at the event, and in the event app. Includes all AM/PM coffee breaks. **\$15,000**

#### Luncheon

Sponsorship includes napkins branded with your company logo, recognition on signs at the event, and in the event app. **\$10,000/Day**

#### Meeting Room

Contact for availability of private meeting rooms for your business meetings. **Contact for pricing.**



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#### Hotel Keycards **SOLD**

Keep your company name in the forefront of attendees' minds, and distribute room keycards with your preferred graphic and/or logo printed on one side of the keycard to all attendees at the hotel. **\$15,000**

#### Hotel Welcome Stations

Have attendees notice you even before the expo hall opens. **Contact for pricing.**

#### Official Badge Lanyard **SOLD**

Your company name and logo will hang around the neck of all attendees. Lanyards will be ordered by show management. **\$15,000**

#### Conference Badge

Your company logo on all conference badges. **\$15,000**

#### Pens

Contact for details. **\$15,000**

#### Notepads

Contact for details. **\$15,000**

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#### Wi-Fi

Sponsorship includes recognition as the official internet sponsor, logo recognition on-site, in the event app, and landing page. **\$20,000**

#### Official Mask Sponsor

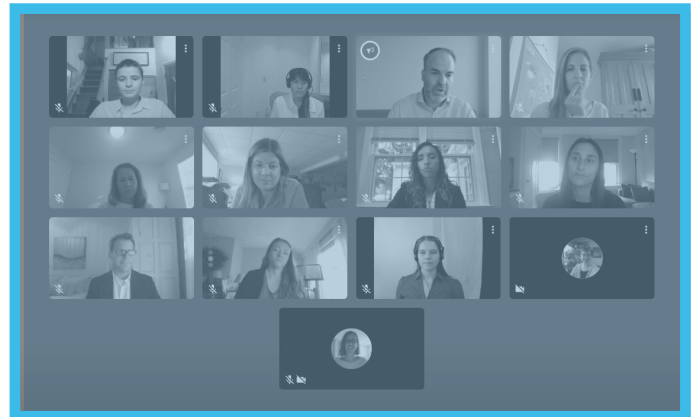
Stay at the forefront of attendees' minds and health with your company logo on reusable masks for attendees. **Contact for pricing.**

#### Hand Sanitizer Sponsor

Help attendees combat germs with your company logo on hand sanitizer bottles. **Contact for pricing.**

#### Conference Supporter & Side Event

Organize and host your own presentation or interactive event, tailored to your requirements. **\$5,000**



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