

# 2021

## VIRTUAL SPONSORSHIP OPPORTUNITIES

### RESOURCE & PROJECT ENERGY ASSESSMENT VIRTUAL SUMMIT 2021 SEPT 27 - 30 | ONLINE EVENT

Accurate resource assessment is a critical factor in developing successful projects and has a direct impact on which projects are financed and constructed and which are not. ACP's Resource & Project Energy Assessment event is the place where meteorologists and engineers highlight recent advances and debate the critical issues affecting resource assessment.

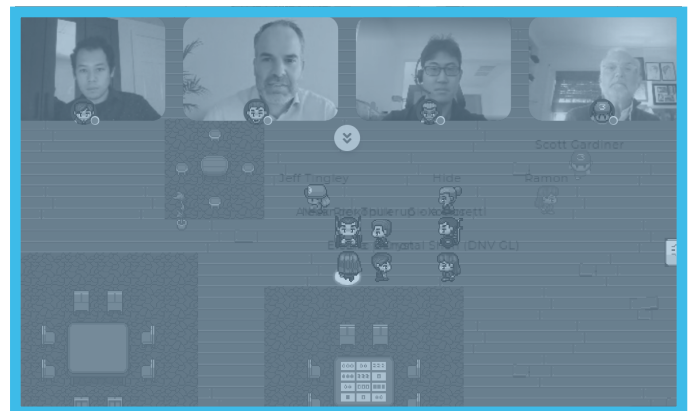
## WHO ATTENDS?

This conference is where leaders from the wind industry, the scientific community, meteorologists, engineers, regulatory officials, government employees, advocacy experts, and consultants come together for a robust discussion, and network. As a sponsor, you'll have opportunities to forge essential partnerships for new deals, showcase your company's products, services and expertise, and connect with key decision-makers and thought leaders in renewable energy.

## WHY SPONSOR?

Sponsorships are a powerful way to build influence and get your message in front of key stakeholders and decision makers. This type of exposure is invaluable to companies that want to be considered market leaders, and shows both commitment to a growing industry and value as a market resource.

The following opportunities are designed to improve your company's visibility, reinforce existing relationships, drive more traffic to your company's website and ultimately create more leads. Your brand will be on display before, during and after the event.



To secure your  
sponsorship or learn  
more, please contact  
Stephanie German at  
[sgerman@cleanpower.org](mailto:sgerman@cleanpower.org).



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#### Conference Livestream

Sponsor the conference livestream that reaches industry professionals from anywhere. Includes branded recognition on the livestream and online. **\$15,000**

#### Pre or Post Con Webinar

Sponsor and be part of a webinar leading up to the virtual summit to build excitement or continue the discussion post event. Sponsors receive visibility and are involved in thought leadership for the webinar. **\$5,000**

#### Welcome & Opening General Session

Includes the introduction of the keynote speaker during the virtual event and audio-visual presentation of logo and name. **\$5,000**

#### Sponsored Live Stream Sessions

Be part of the official live stream program for maximum visibility by contributing a sponsored session of your choice (with ACP approval/coordination). One 60-minute time slot offered per day for the three days of the virtual summit, as either an exclusive daily offering or against one concurrent sponsored session (ACP will attempt to avoid topic conflicts). **\$5,000**

#### Hosted Private Networking Lunch

Host a private lunch for invited clients\*, Send attendees a \$15 Uber Eats gift card in advance, ACP CEO will make brief remarks (pending availability). Limited to 30 attendees. **\$8,000**

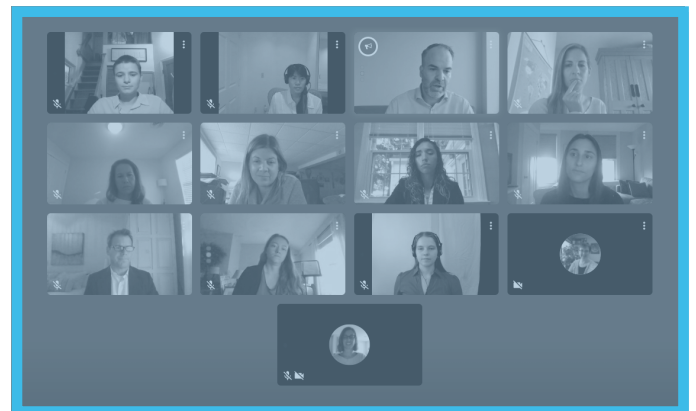
*\*Must be registered attendees*

#### Virtual Networking Sponsor

Sponsor virtual networking opportunities and engage attendees across the world. Contact for more details. **\$8,000**

#### Topical Networking Lounges

30 minute structured networking opportunity directly following the main streaming sessions provides a discussion opportunity for attendees. A short presentation (5 minutes) possible if desired, otherwise sponsor facilitates a group discussion on the preceding session topic. Be part of the official streaming agenda with this thought leadership & networking opportunity! Limited times available. **\$2,000**



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#### On-Demand Content Sponsor

Sponsor the on-demand education content for the virtual event. Receive branding and visibility on the online platform and in promotion of the on demand content. **\$8,000**

#### Registration Confirmation

Your company logo on all registration confirmation messages. **\$6,000**

#### Present-Your-Own Technical Sessions

Curate a session to demonstrate thought leadership and display your brand. Sponsorship includes guaranteed speaking opportunity during the conference, and the opportunity to offer attendees a unique learning experience. **\$5,000**

#### Branded Transition Videos

Your company's 30-60 second advertisement played during the livestream event for all livestream attendees to see. **\$1,500**

#### Online Agenda Advertisement

Includes an online advertisement listed on the official agenda page and event sponsorship recognition online. **\$2,000**

#### Attendee Virtual Scavenger Hunt

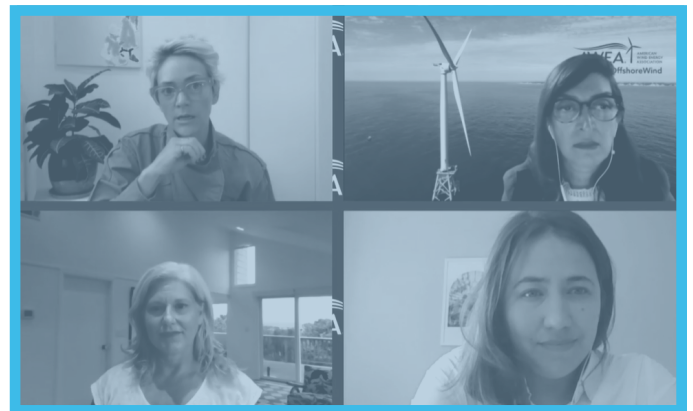
Sponsor a virtual scavenger hunt to increase attendee engagement in various portions of the virtual event with attendees. Receive branding and visibility and be incorporated into the game so attendees can learn more about your company. **\$7,500**

#### Wellness/Sweat-working Sponsor

Keep attendees engaged and active from all over the country! Sponsor a virtual fitness challenge and/or a wellness activity of your choice. Includes your company logo on a branded event promotion sent to all participants and recognition online. **\$5,000**

#### Coffee Break Connect

Grab a cup of coffee at home or the office and video chat (or text chat) with other like minded attendees based on a hobby or interest the 30 minutes before the daily morning General Session. **\$1,000 per day**



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