

# Sponsorship Opportunities

## ACP O&M AND SAFETY CONFERENCE

March 8 - 10, 2022 | Coronado, CA | Hotel Del Coronado



The ACP Operations & Maintenance and Safety (OMS) Conference is where the industry comes together to recognize unique challenges and identify solutions in project operations. As the renewable energy industry continues to expand, so does the need for an evolving approach to operating the nation's growing number of clean energy assets. As a sponsor, you'll have opportunities to forge essential partnerships for new deals, showcase your company's products, services, and expertise, and connect with owner/operators, key decision-makers and thought leaders in renewable energy.

### Who attends?

- O&M Professionals
- Asset Managers
- OEM and Supply Chain Manufacturers
- Construction
- Transportation and logistics
- Project Operators and Owners
- Component Suppliers
- Safety Professionals
- Project Development Professionals
- Government Employees
- Advocacy Experts
- Consultants and Independent Engineers
- Service Providers

### 2020 by the numbers

OUR LAST IN-PERSON OMS SAW

**1150+**  
conference  
attendees

**230+**  
networking  
messages  
sent in the  
events app

**130+**  
exhibiting  
companies

**118**  
speakers



### All OMS Sponsors will receive:

- Acknowledgement on the event webpage with a link to your website
- Acknowledgement in the app
- Prominent display of your logo throughout the meeting space
- Acknowledgement during the opening session
- Recognition as a sponsor on promotional materials
- Sponsor ribbons for your badge

To discuss these sponsorship opportunities or to customize a package, contact:  
**Angela Bell** | [abell@cleanpower.org](mailto:abell@cleanpower.org) | (202) 383-2547



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## Hybrid Sponsorship Opportunities

### Matchmaking Sponsor

Sponsor the matchmaking tool that will match participants with the most relevant sessions, exhibitors and solution providers as well as allow one-on-one business meetings to be scheduled to increase ROI. Receive visibility on the matchmaking platform and in all areas where matchmaking is featured.

**Contact for pricing.**

### Registration Confirmation **SOLD**

Your company logo on all registration confirmation messages. **\$10,000**

### Online Agenda Advertisement

Includes an online advertisement listed on the official event agenda page, and event sponsorship recognition. **\$7,000**

### On-Demand Solo Presentations

Record a 20-minute presentation with 1-2 speakers and schedule a live Q&A during the conference. Includes listing on the official agenda page with your company branding. Limited times available. **\$1,000**

## Onsite Branding

### Pens

Your company logo branded on pens that will be distributed to attendees both at registration and in session rooms. **\$15,000**

### Hotel Keycards

Distribute room keycards with a branded graphic printed on one side of the keycard to all attendees at the main meeting hotel. **\$15,000**



### Conference Badge **SOLD**

Your company logo on all conference badges. **\$15,000**

### Badge Lanyards **SOLD**

Your company name and logo will appear below the neck on the front of all attendees. Lanyards will be ordered by show management. **\$15,000**

### Event Sponsorship

Sponsorship includes branded recognition online, in the program guide, and on onsite signage. Sponsors will also receive attendee list. No limit to participation. **\$5,000**

### Conference Supporter & Side Event

Organize and host your own presentation or interactive event, tailored to your requirements. **\$5,000**

### Hotel Welcome Letter

Each attendee will receive an official welcome letter upon check-in at the hotel. The letter will contain your logo and a welcome message from your organization. **\$7,500**

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## Onsite Branding (cont'd)

### Branded Transition Video

Branded 30 second videos to be played during transitions between sessions or presentations of the sponsor's choice. **\$2,500**

### Hotel Welcome Stations

Have attendees notice you even before the expo hall opens. **Contact for pricing.**

### Official Mask Sponsor

Stay at the forefront of attendees' minds and health with your company logo on reusable masks for attendees. **Contact for pricing.**

### Hand Sanitizer Sponsor

Help attendees combat germs with your company logo on hand sanitizer bottles. **Contact for pricing.**

### Onsite Branding of Stairs, Doors and Carpet

Stay front and center as attendees enjoy the Hotel Del Coronado with your logo placed in high traffic areas at the hotel. **Contact for pricing.**



### Sponsored Exhibition Tent

Put your brand ahead of the competition by sponsoring an exhibit tent. Your logo will be prominently displayed at the entrance of one (or all) of the exhibit tents for prospective customers to see as they enter.

**\$10,000 for 1 tent**

**\$30,000 exclusive sponsorship of all 4 tents**

## Technology



### Wi-Fi

Sponsorship includes recognition as the official Wi-Fi sponsor. This opportunity includes logo recognition onsite, in the printed program, a customized password, and landing page. **\$20,000**

### Event App/Attendee Engagement

The mobile app is the number one resource for attendees during the conference as it includes the agenda, speaker bios, presentations, networking and more! This opportunity includes recognition throughout the app. Your sponsorship also includes 1 push notification and 2 banner ads within the app. **15,000**

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## Networking

### Networking Receptions

Sponsorship includes napkins branded with your company logo, recognition on signs at the reception and in the program app. **\$15,000 per day**

### Breakfasts & Breaks

Sponsorship includes napkins branded with your company logo, recognition on signs at the coffee stations, and in the program app. **\$15,000**

### Luncheon

Sponsorship includes napkins branded with your company logo, recognition on signs at lunch buffet, and in the program app. **\$15,000**

### Water Stations

Branded recognition on signs at water stations and recognition in the program app. **\$7,500**

### Meeting Rooms

Meet onsite for a seamless and private meeting experience with clients. Meeting room space is available at a daily rate. Limited space available.

Exhibitors/Sponsors ..... **\$1,000**  
Members..... **\$1,200**  
Nonmembers..... **\$1,500**

### Fitness Class Meet-Up (Sweat-working)

Sponsor a hotel fitness class for attendees. **\$7,500**

## Thought Leadership & Education

### Welcome & Opening General Session

Includes the introduction of the keynote speaker, prominent signage, audio-visual presentation of logo and name, if available. **\$25,000**

### Closing Session

Opportunity includes prominent signage, audio-visual presentation of logo and name, opening and closing video, if available. **\$15,000**

### Present-Your-Own Technical Sessions

Curate a session to demonstrate thought leadership and display your brand. Sponsorship includes guaranteed speaking opportunity during the conference, and the opportunity to offer attendees a unique learning experience. Limited slots available. **\$5,000 NO SLOTS AVAILABLE**



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