

2021

HYBRID SPONSORSHIP OPPORTUNITIES

O&M AND SAFETY CONFERENCE 2021

AUG 25 - 26 | ROUND ROCK, TX

The ACP Operations & Maintenance and Safety Conference is where the industry connects to recognize unique challenges and identify solutions in health and safety, operations and maintenance, workforce training and development, and quality assurance. What leadership skills are needed to manage teams effectively? How is technology being leveraged to maintain communications and reliability of projects? How has your behavioral safety culture been impacted by the pandemic? Join top owner-operators and experts at the ACP O&M and Safety Conference to address these important topics.

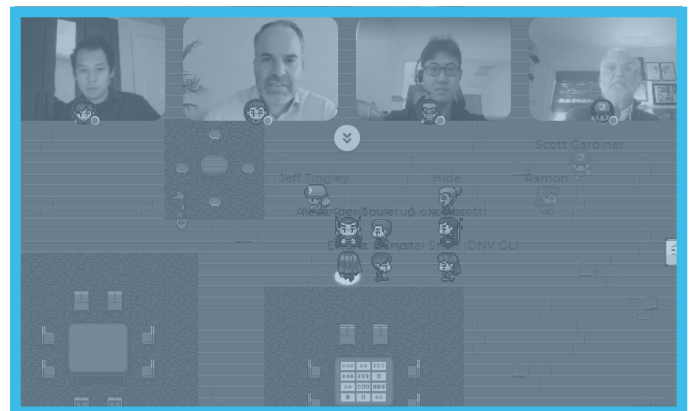
WHO ATTENDS?

This conference is where project owner-operators, turbine manufacturers, service providers, safety professionals, utilities, project developers, equipment suppliers, and engineers come together for a robust discussion about the current state of o&m and safety, and network. As a sponsor, you'll have opportunities to forge essential partnerships for new deals, showcase your company's products, services and expertise, & connect with key decision-makers and thought leaders in renewable energy.

WHY SPONSOR?

Sponsorships are a powerful way to build influence and get your message in front of key stakeholders and decision makers. This type of exposure is invaluable to companies that want to be considered market leaders, and shows both commitment to a growing industry and value as a market resource.

The following opportunities are designed to improve your company's visibility, reinforce existing relationships, drive more traffic to your company's website and ultimately create more leads. Your brand will be on display before, during and after the event.



To secure your
sponsorship or learn
more, please contact
Angela Bell at
abell@cleanpower.org.



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Welcome & Opening General Session

Includes the introduction of the keynote speaker during the event and audio-visual presentation of logo and name. **\$25,000**

On-Demand Solo Presentations

Record a 20 minute presentation with 1-2 speakers. Includes listing on the official agenda page with your company branding. Limited times available. **\$1,000**

Branded Transition Videos

Your company's 30-60 second advertisement played during the livestream or in-person event for all attendees to see. **\$2,500**

5K Run/10K Bike Ride (Sweat-working)

Sponsor the virtual or in-person 5K Run/10K Bike Ride and keep attendees engaged and active from all over the country! Includes your company logo on a branded event bib sent to all participants, recognition online, and in the event app. **\$7,500**

Matchmaking Sponsor

Sponsor the matchmaking tool that will match participants with the most relevant sessions, exhibitors and solution providers as well as allow one-on-one business meetings to be scheduled to increase ROI. Receive visibility on the matchmaking platform and in all areas where matchmaking is featured. **\$20,000**

Event App/Attendee Engagement

The mobile app is the number one resource for attendees during the conference as it includes the agenda, speaker bios, presentations, exhibitors, networking, and more! This opportunity includes recognition throughout the app, 1 push notification, and 2 banner ads within the app. **\$15,000**

Topical Networking Lounges

30 minute structured networking opportunity directly following the main streaming sessions provides a discussion opportunity for attendees. A short presentation (5 minutes) possible if desired, otherwise sponsor facilitates a group discussion on the preceding session topic. Be part of the official streaming agenda with this thought leadership & networking opportunity! Limited times available. **\$2,000**

**Please note additional virtual sponsorship opportunities may be available. Contact for more information.*

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On-Demand Content Sponsor

Sponsor the on-demand education content for the virtual event. Receive branding and visibility on the online platform and in promotion of the on-demand content. **\$10,000**

Registration Confirmation

Your company logo on all registration confirmation messages. **\$10,000**

Online Agenda Advertisement

Includes an online advertisement listed on the official agenda page and event sponsorship recognition online. **\$2,500**

Conference Supporter & Side Event

Organize and host your own presentation or interactive event, tailored to your requirements. **\$5,000**

Meeting Room

Contact for availability of private meeting rooms for your business meetings. **\$700-Sponsor/Exhibitor/\$900-Member/\$1,200-Non-Member**

Opening Reception

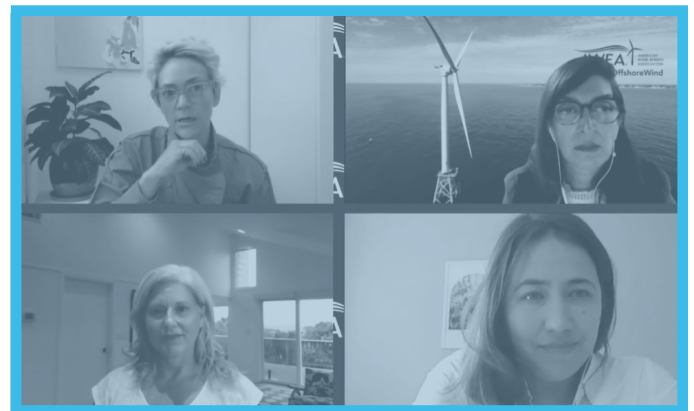
Kick off the conference right with branding throughout the most highly anticipated networking reception. Sponsorship includes branded recognition at each bar station, your own signature cocktail to represent your brand with attendees, and recognition as an official event sponsor. **\$15,000**

Coffee Breaks

Sponsorship includes napkins branded with your company logo, recognition on signs at the event, and in the event app. Includes all AM/PM coffee breaks. **\$15,000**

Luncheon

Sponsorship includes napkins branded with your company logo, recognition on signs at the event, and in the event app. **\$10,000/Day**



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Business Innovation Showcase Stage Sponsor

Show your thought leadership through sponsorship of the Business Innovation Showcase stage at the in-person O&M and Safety Conference. The stage will feature short presentations by exhibitors and sponsors with an emphasis on emerging technology, innovative solutions and multi-tech issues. The Showcase Stage sponsor receives a presentation slot both days. Sponsorship includes branding at the stage and marketing associated with the showcase content. **\$500-Exhibitors/
\$1,000-Non-Member Exhibitors**

Hotel Keycards

Keep your company name in the forefront of attendees' minds, and distribute room keycards with your preferred graphic and/or logo printed on one side of the keycard to all attendees at the hotel. **\$15,000**

Hotel Welcome Stations

Have attendees notice you even before the expo hall opens. **\$5,000**

Official Badge Lanyard

Your company name and logo will hang around the neck of all attendees. Lanyards will be ordered by show management. **\$15,000**

Wi-Fi

Sponsorship includes recognition as the official internet sponsor, logo recognition on-site, in the event app, and landing page. **\$20,000**

Official Mask Sponsor

Stay at the forefront of attendees' minds and health with your company logo on reusable masks for attendees. **Contact for pricing.**

Hand Sanitizer Sponsor

Help attendees combat germs with your company logo on hand sanitizer bottles. **Contact for pricing.**

Conference Badge

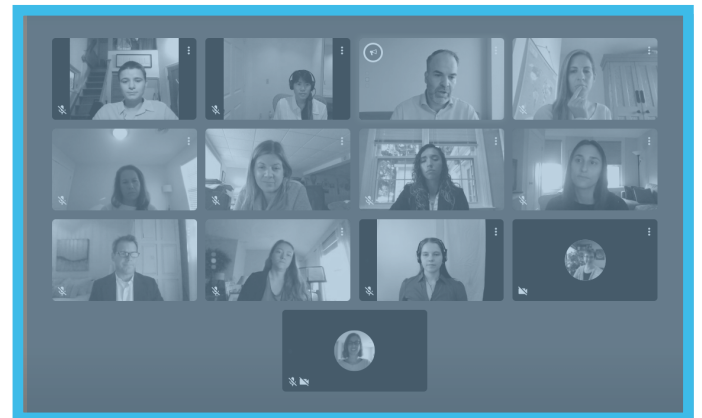
Your company logo on all conference badges. **\$15,000**

Pens

Contact for details. **\$15,000**

Notepads

Contact for details. **\$15,000**



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