

2021

SPONSORSHIP OPPORTUNITIES



June 7 - 10 | Virtual Event
Online Education & Matchmaking

December 7 - 8 | Salt Lake City, UT
Tradeshow & Business Development

cleanpowerexpo.org



ABOUT ACP

American Clean Power is the voice of the clean power industry that is powering America's future, providing cost-effective solutions to the climate crisis while creating jobs, spurring massive investment in the U.S. economy and driving high-tech innovation across the nation. By uniting the power of wind, solar, storage, and transmission companies and their allied industries, we enable the transformation of the U.S. power grid to a low-cost, reliable and renewable power system.

Learn more about the benefits clean power brings to America at cleanpower.org.

WHAT IS **CLEANPOWER?**

CLEANPOWER is the most efficient and targeted event for utility-scale renewable companies. Bringing these technologies together will create more value for participants by **enhancing opportunities** to network, broadening the scope of education and providing access to an exclusive audience. Incorporating all renewable technologies will be more convenient and cost-effective for **multi-tech businesses** as well as companies specializing in wind or utility solar who will benefit from an efficient business development forum that attracts decision makers from large-scale developers, corporate buyers and utilities.

For years, WINDPOWER has been a leading conference for emerging energy technologies. This expanded and targeted **business development** event will help your company reach new heights.

ACP FOUNDING MEMBERS

- | | | | |
|-------------------------------|----------------------------|--------------------|-----------------------------------|
| ▪ Able Grid Energy Solutions | ▪ Clearway Energy Group | ▪ Hannon Armstrong | ▪ Siemens Gamesa Renewable Energy |
| ▪ American Electric Power | ▪ Cypress Creek Renewables | ▪ IEA | ▪ Southern Power Company |
| ▪ Algonquin Power & Utilities | ▪ DNV | ▪ Intersect Power | ▪ sPower |
| ▪ Apex Clean Energy | ▪ Dominion Energy | ▪ Invenergy | ▪ TPI Composites |
| ▪ Avangrid | ▪ Duke Energy | ▪ LONGi Solar | ▪ Vestas |
| ▪ BayWa r.e. | ▪ EDF Renewables | ▪ Mortenson | ▪ Wanzek Construction |
| ▪ Berkshire Hathaway Energy | ▪ Enel Green Power | ▪ NextEra Energy | ▪ Xcel Energy |
| ▪ Blattner Energy | ▪ Engie | ▪ Pattern Energy | |
| ▪ bp | ▪ GE | ▪ Primergy Solar | |
| ▪ Broad Beach Power | ▪ Google | ▪ RWE Renewables | |
| ▪ Capital Power | | ▪ Savion Energy | |

TO FIND OUT MORE,
Contact Brent Nussbaum, VP Member Relations
202-383-2542 | bnussbaum@cleanpower.org
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CLEANPOWER 2021
Conference & Exhibition
June 7 - 10 | Virtual Event
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WHO ATTENDS?

All major renewable energy segments will come together at CLEANPOWER.

- Manufacturing
- Utilities
- Construction
- Operations and Maintenance
- Safety
- Corporate Buyers
- Suppliers
- Law/legal services
- Project development
- Component processing
- Project operators
- Finance & investing
- Resource assessment
- Federal, state, and local governments

The last event featured:

7,000

registered attendees

400+

in-person exhibitors

50

states represented

40

countries represented



[2019 Attending Companies](#)

Click to download



[2021 Confirmed Exhibitors](#)

Click to view

Top 2019 Attending Companies

BLATTNER ENERGY

DNV

DUKE ENERGY

EDF renewables

edp renewables

enel Green Power

ENGIE

GE Renewable Energy

IEA INFRASTRUCTURE & ENERGY ALTERNATIVES

Mortenson

NEXTERA ENERGY RESOURCES

NORDEX acciona

Pattern

SIEMENS Gamesa RENEWABLE ENERGY



Vestas

**Based off number of employees/team members sent in 2019*

Leading Countries



United States



Canada



Denmark



Germany

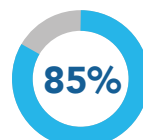


Mexico

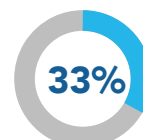


United Kingdom

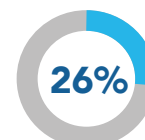
42% of WINDPOWER 2019 exhibitors did business in other renewable segments. Of that 42%:



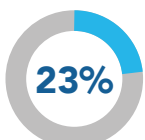
involved in solar



involved in energy storage



involved in hydropower



involved in other sectors

**Please note that CLEANPOWER 2020 was not held in person due to COVID-19.*

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CLEANPOWER 2021

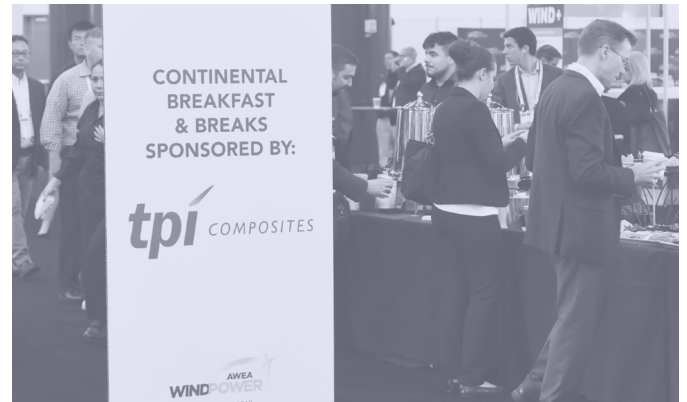
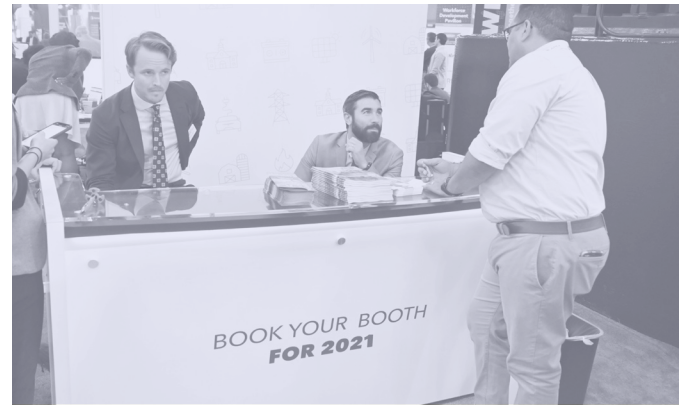
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WHY SPONSOR?

Sponsorships are a powerful way to build **influence** and get your message in front of key stakeholders and **decision makers**. CLEANPOWER offers a variety of opportunities to help extend your brand's presence and broadcast your company brand to thousands of industry buyers, technical experts, and market suppliers. This type of exposure is invaluable to companies that want to be considered **market leaders**, and shows both commitment to a growing industry and value as a market resource.

The following opportunities are designed to improve your company's **visibility**, reinforce existing relationships, drive more traffic to the booth or website and ultimately **create more leads**. Your brand will be on display before, during and after the event through our on-going marketing campaigns.

All CLEANPOWER Sponsors will receive additional visibility leading up to the event, and at various points during the event. Sponsors will be acknowledged on various promotional items digitally and on-site to increase brand visibility and reach to CLEANPOWER attendees.



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IN-PERSON/VIRTUAL SPONSORSHIP BUNDLES

CLEANPOWER Virtual Event

June 7 – 10, 2021

Online Education & Matchmaking

While we may not be able to meet in person this June, ACP is dedicated to delivering the information and connectivity that keeps us all moving forward. Live speakers and on-demand presentations will provide insights and business solutions to growing renewable energy in the United States, covering topics related to utility-scale wind, solar, storage, and transmission. Along with education opportunities, business matchmaking and virtual networking opportunities will be available over the original CLEANPOWER dates.

CLEANPOWER 2021 Conference and Exhibition

December 7 – 8, 2021 | Salt Lake City, UT

Tradeshow & Business Development

By postponing the in-person event to early December, our goal is to combine the face-to-face experience so many of you have asked for, with a safer environment, as well as avoid restrictions that might currently limit some people's ability to travel to the conference. In addition, we want to ensure when we do come together, the event is providing as much value to you and your team as possible.

On-Demand Content Sponsor

Sponsor the on-demand education content at both the June virtual and the December in-person event. Receive branding and visibility on the online platform and in promotion of the on demand content. **\$15,000**

Community Service Sponsor

Be recognized as a business that gives back, and brand this year's project that will support local charities. Sponsorship includes branded recognition around community service activity, marketing associated with the community service project, and recognition as an event sponsor. **\$15,000**

Matchmaking Sponsor

Sponsor the matchmaking tool that will match participants with the most relevant sessions, exhibitors and solution providers as well as allow one-on-one business meetings to be scheduled to increase ROI. Receive visibility on the matchmaking platform and in all areas where matchmaking is featured. **\$20,000**

Wellness Sponsor

Tradeshows are busy and attendees need a quiet place to recharge their internal batteries. This sponsorship comes with branding in the wellness area, as well as the yoga meet up on Tuesday morning, and fun run on Wednesday morning. Also includes the virtual 5K Run/10K Bike Ride, company logo on a branded event bib sent to all participants, recognition online, and in the event app. **\$20,000**

Event App/Attendee Engagement

The mobile app is the number one resource for attendees during the conference as it includes the agenda, speaker bios, presentations, exhibitors, networking, and more! This opportunity includes recognition throughout the app, 1 push notification daily, and 2 banner ads within the app. **\$20,000**

Renewables 101 Pre-Con Seminar Webinar Series

Sponsor and be part of the Renewables 101 pre-con webinar series offered the week before the CLEANPOWER virtual event in June and the CLEANPOWER in-person event in December. Receive visibility throughout the webinar series and thought leadership from moderating or speaking in appropriate parts of the series. **\$5,000 each/\$7,500 for both offerings (June & December)**

Registration Confirmation

Your company logo on all registration confirmation messages. **\$15,000**

*Please note some sponsorships may need to be adjusted for attendee health & safety due to the fluidity of the COVID-19 pandemic.

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VIRTUAL SPONSORSHIP OPPORTUNITIES

***Welcome & Opening General Session**

Includes the introduction of the keynote speaker during the virtual event, audio-visual presentation of logo and name, and recognition in the event app. **\$25,000**

Conference Livestream

Sponsor the conference livestream that reaches industry professionals from anywhere. Includes branded recognition on the livestream, online, and in the app. **\$15,000**

***Virtual Networking Sponsor**

Sponsor virtual networking opportunities and engage attendees across the world. Contact for more details, or price to bundle with an in-person reception. **\$10,000**

Online Agenda Advertisement

Includes an online advertisement listed on the official agenda page, on the official marketing slides, and event sponsorship recognition online and in the event app. **\$7,000**

Coffee Break Connect

Grab a cup of coffee at home or the office and connect with other like minded attendees based on a hobby or interest the 30 minutes before the daily morning General Session.

\$2,000 per day (4 days)/\$6,000 for the whole show

On Demand Solo Presentations

Record a 20 minute presentation with 1-2 speakers and schedule a live Q&A during the conference. Includes listing on the official agenda page with your company branding and in the event app. Limited times available. **\$2,500**

***Branded Transition Videos**

Your company's 30-60 second advertisement played during the livestream event for all livestream attendees to see. **\$2,500**

*Can be bundled with in-person sponsorships. Contact for more information.

Sponsored Live Stream Sessions

Be part of the official live stream program for maximum visibility by contributing a sponsored session of your choice (with ACP approval/coordination). One 60-minute time slot offered per day for the four days of the virtual summit, as either an exclusive daily offering or against one concurrent sponsored session (ACP will attempt to avoid topic conflicts). **\$20,000 Exclusive/\$10,000 Concurrent**

Attendee Virtual Scavenger Hunt

Sponsor a virtual scavenger hunt to increase attendee engagement in various portions of the virtual CLEANPOWER event or a virtual trivia event to add some fun and engagement with attendees. Receive branding and visibility related to the scavenger hunt or trivia game and be incorporated into the game so attendee can learn more about your company. **\$7,500**

Topical Networking Lounges

30 minute structured networking opportunity directly following the main streaming sessions provides a discussion opportunity for attendees. A short presentation (5 minutes) possible if desired, otherwise sponsor facilitates a group discussion on the preceding session topic. Be part of the official streaming agenda with this thought leadership & networking opportunity! Limited times available. **\$5,000**



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IN-PERSON SPONSORSHIP OPPORTUNITIES

THOUGHT LEADERSHIP & EDUCATION

General Session Sponsor

Sponsor the General Sessions at the in-person CLEANPOWER Conference & Exhibition in December. Includes the introduction of the keynote speaker or panel, prominent signage, audio-visual presentation of logo and 30-60 second company video (provided by sponsor), and speaking slot, if appropriate. **\$75,000**

Business Innovation Showcase Stage Sponsor

Show your thought leadership through sponsorship of the Business Innovation Showcase stage at the in-person CLEANPOWER Conference & Exhibition. The stage will feature short presentations by exhibitors and sponsors with an emphasis on emerging technology, innovative solutions and multi-tech issues. The Showcase Stage sponsor receives a presentation slot both days of the tradeshow. Sponsorship includes branding at the stage and marketing associated with the showcase content. **\$25,000**

*Business Innovation Showcase Presentation Slot

Exhibitors & sponsors can add thought leadership to their CLEANPOWER exposure through a 25 minute presentation with 1-2 speakers during the in-person conference. Includes listing on the official agenda with your company branding & in the event app. Limited times available. **\$2,500**

e-Poster Gallery & Reception

Sponsoring this unique, interactive learning experience for attendees includes recognition on the online and in-person e-poster gallery, the official agenda, and in the event app. The e-poster gallery sponsor also receives up to 3 e-posters as part of your sponsorship. **\$7,500**

*Can be bundled with virtual sponsorships. Contact for more information.

*Please note some sponsorships may need to be adjusted for attendee health & safety due to the fluidity of the COVID-19 pandemic.

NETWORKING & HOSPITALITY

Opening Reception (Monday)

Kick off the conference right with branding throughout the most highly anticipated networking reception. Sponsorship includes branded recognition at each bar station, your own signature cocktail to represent your brand with attendees, and recognition as an official event sponsor.

\$25,000 Shared/\$50,000 Exclusive

Coffee Breaks

Sponsorship includes napkins branded with your company logo, recognition on signs at the event, and in the program guide. Includes all AM/PM coffee breaks. **\$25,000**

Re-charge Lounges

Provide a comfortable retreat for attendees, complete with seating, Wi-Fi, and outlets to re-charge laptops and phones. Two available. **\$25,000**

Exhibit Hall Happy Hour (Tuesday)

Exhibit Hall Happy Hour (Wednesday)

Celebrate the close of a full day of the conference as the official happy hour sponsor. Sponsorship includes branded signage at bars throughout the exhibition hall, a bar located in or near your booth, as well as recognition as an official event sponsor. **\$20,000**

Conference Supporter & Side Event

With CLEANPOWER's support, organize and host your own presentation or interactive event, tailored to your requirements. **\$5,000**



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ON-SITE BRANDING

Official Badge Lanyard

Your company name and logo will hang around the neck of all attendees. Lanyards will be ordered by show management. **\$50,000**

Wi-Fi

Sponsorship includes recognition as the official internet sponsor, logo recognition on-site, in the printed program, and landing page. **\$25,000**

Conference Badge

Your company logo on all conference badges. **\$25,000**

Official Mask Sponsor

Stay at the forefront of attendees' minds and health with your company logo on reusable masks for attendees. **Contact for pricing.**

Hand Sanitizer Sponsor

Help attendees combat germs with your company logo on hand sanitizer bottles. **Contact for pricing.**

Hotel Keycards

Keep your company name in the forefront of attendees' minds, and distribute room keycards with your preferred graphic and/or logo printed on one side of the keycard to all attendees at the hotel. **\$30,000**

Luggage & Coat Check Sponsor

Provide attendees a convenient, on-site location at the convention center to securely check their bags and coats while they are networking on the show floor. Includes branded luggage tags. **\$10,000**

*Branded Transition Videos

Your company's 30-60 second advertisement played during the livestream event for all livestream attendees to see. **\$2,500**

*Please note some sponsorships may need to be adjusted for attendee health & safety due to the fluidity of the COVID-19 pandemic.

ON-SITE SIGNAGE

Registration Experience

Front and center! That's the visibility you get when you sponsor the on-site registration experience, as thousands of potential customers see your corporate brand upon registering. **\$25,000**

Main Aisle Intersection Carpet Graphic (Exhibitors Only)

Direct attendees right to your booth and capture attention within a high traffic area of the show floor. **\$10,000**

Carpet Logos (Exhibitors Only)

Capture attention and direct attendees right to your booth with your company logo on the show floor. **\$5,000**

Meter Boards

Fully customized and double-sided freestanding signs located in the convention center lobby. **\$3,500**

Banners, Column Wraps, and Escalator Slicks/Stair Graphics

Explore the [CLEANPOWER On-site Branding Guide](#) to navigate the venue and find the perfect placement for your promotion. **Contact for pricing.**

Exhibition Aisle Signs

Place your logo and branding on a printed aisle sign to draw attention right to your booth. **\$2,500 Individual/\$25,000 Exclusive**



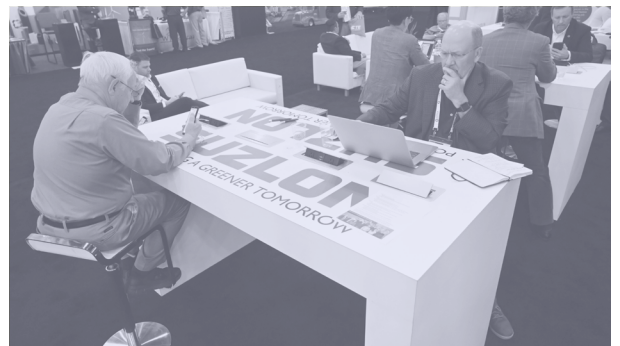
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A NEW CHAPTER

Our industry has evolved, and it is important that our conferences evolve to meet your business needs. CLEANPOWER's mission is to not only bring together the different technologies that make up the renewables mix; onshore wind, offshore wind, solar, storage, and transmission but also the different segments within the industries; manufacturers, construction firms, owner operators, utilities, financial firms, corporate buyers and more. Join us for this exciting new chapter **June 7 - 10 online & December 7 - 8 in Salt Lake City, UT.**



READY TO SPONSOR?



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