



May 16 – 18, 2022 | San Antonio, Texas

## Sponsorship Opportunities

### About ACP

American Clean Power is the voice of the clean power industry that is powering America's future, providing cost-effective solutions to the climate crisis while creating jobs, spurring massive investment in the U.S. economy and driving high-tech innovation across the nation. By uniting the power of wind, solar, storage, and transmission companies and their allied industries, we enable the transformation of the U.S. power grid to a low-cost, reliable and renewable power system.

Learn more about the benefits clean power brings to America at [cleanpower.org](https://cleanpower.org)

### What is CLEANPOWER?

CLEANPOWER is the most efficient and targeted event for utility-scale renewable companies. Bringing these technologies together creates more value for participants by enhancing opportunities to network, broadening the scope of education, and providing access to an exclusive audience. Incorporating all renewable technologies will be more convenient and cost-effective for multi-tech businesses as well as companies specializing in wind, utility solar, or energy storage who will benefit from an efficient business development forum that attracts decision makers from large-scale developers, corporate buyers, and utilities.

### Who attends?

All major renewable energy segments will come together at CLEANPOWER.

- Manufacturing
- Utilities
- Construction
- Operations and Maintenance
- Safety
- Utility Scale Solar
- Corporate Buyers
- Suppliers
- Energy Storage
- Law/legal services
- Project development
- Component processing
- Project operators
- Finance & investing
- Resource assessment
- Federal, state, and local governments

### CLEANPOWER By the Numbers

CLEANPOWER 2021 hosted over...

**4,316** attendees  
**285** exhibitors  
**36** sponsoring companies

Plus, **72%** of attendees are involved in purchasing decisions within their organization.

Learn more about last year's show from the [post-show report](#).

To find out more, contact our member relations team:  
[exhibition@cleanpower.org](mailto:exhibition@cleanpower.org) | 202-383-2500 ext.2 | [cleanpower.org/expo](https://cleanpower.org/expo)



### Why Sponsor?

Sponsorships are a powerful way to build influence and get your message in front of key stakeholders and decision makers. CLEANPOWER offers a variety of opportunities to help extend your brand's presence and broadcast your company brand to thousands of industry buyers, technical experts, and market suppliers.

This type of exposure is invaluable to companies that want to be considered market leaders, and shows both commitment to a growing industry and value as a market resource.

The following opportunities are designed to improve your company's visibility, reinforce existing relationships, drive more traffic to the booth or website and ultimately create more leads. Your brand will be on display before, during and after the event through our on-going marketing campaigns.

All CLEANPOWER sponsors will receive additional visibility leading up to the event, and at various points during the event. Sponsors will be acknowledged on various promotional items digitally and on-site to increase brand visibility and reach to CLEANPOWER attendees.



### Sponsorship Opportunities

#### Community Service Sponsor

Be recognized as a business that gives back, and brand this year's project that will support local charities. Sponsorship includes branded recognition around community service activity, marketing associated with the community service project, and recognition as an event sponsor. \$5,000 of sponsorship cost goes to the community service partner. \$20,000

#### Renewables 101 **SOLD**

Receive visibility throughout the program and thought leadership from moderating or speaking in appropriate parts of the event. \$5,000 shared | 15,000 exclusive

#### Networking Nooks **SOLD**

Sponsor a space around the convention center for attendees to get out of the hustle and bustle of the show floor to have impromptu meetings and work time. \$15,000

#### Wellness Sponsor

Tradeshows are busy and attendees need a quiet place to recharge their internal batteries. This sponsorship comes with sponsor recognition during the yoga meet up on Tuesday morning, and fun run on Wednesday morning. Includes recognition online, and in the event app. \$20,000



## Sponsorship Opportunities

### Event App/Attendee Engagement **SOLD**

The mobile app is the number one resource for attendees during the conference as it includes the agenda, speaker bios, presentations, exhibitors, networking, and more! This opportunity includes recognition throughout the app, 1 push notification per show day, and 2 banner ads within the app. \$20,000

### Sponsored Event App Banner or Online Agenda Advertisement **3 REMAIN**

Keep your brand top of mind by ensuring attendees see your company when accessing the event app or website. Includes ability to link to URL or sponsor's choosing. Limited spots available, may purchase more than one. \$2,000 per placement.

### Sponsored Push Notification **SOLD**

Gain attendees' attention when you most want it. Work with the ACP team to schedule a push notification to all app users directing attendees to your booth or highlighting your company. Limited spots available. \$1,000 per notification.

### Registration Confirmation **SOLD**

Your company logo on all registration confirmation messages. This offers extremely high visibility because EVERYONE that registers will see your branding and be able to link directly to your website. \$15,000

### Sustainability Sponsors

We are looking for the right partners to help us leave a legacy in San Antonio. Give your company a way to connect with the community and show your commitment to a sustainable future:

- Help make CLEANPOWER Carbon Neutral by supporting carbon offsets
- Sustainability Tours

\$10,000

### Diversity, Equity & Inclusion Lunch Sponsors

In recognition of ACP's new Energy Transition for All Initiative, this sponsorship will support the new networking lunch at CLEANPOWER. The lunch will provide an opportunity to foster discussion on this important issue as well as recognize those who have already made strides within the clean power industry with the presentation of our new awards.

\$5,000 shared | \$25,000 exclusive

## Thought Leadership & Education

### Main Stage Sponsor **SOLD**

Sponsor the main stage at CLEANPOWER. Includes the introduction of the opening session keynote speaker or panel as determined is best suited by ACP, prominent signage, audio-visual presentation of logo and 30-60 second company video (provided by sponsor), and speaking slot, if appropriate. \$75,000

### Knowledge is Power Stage Sponsor **SOLD**

Sponsorship includes stage branding, online recognition, and the ability to help ACP curate the content for one session on this stage. \$25,000

### Business Solutions Showcase Stage Sponsor

Show your thought leadership through sponsorship of the Business Innovation Showcase stage. The stage will feature short presentations by exhibitors and sponsors with an emphasis on emerging technology, innovative solutions and multi-tech issues. The Showcase Stage sponsor receives a presentation slot both days of the tradeshow. Sponsorship includes branding at the stage and marketing associated with the showcase content. \$25,000 **SOLD**

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### Business Solutions Showcase Presentation Slot **SOLD OUT**

Exhibitors & sponsors can add thought leadership to their CLEANPOWER exposure through a 25-minute presentation with 1-2 speakers during the in-person conference. Includes listing on the official agenda with your company branding & in the event app. Limited times available. \$2,500

### e-Poster Gallery & Reception **SOLD**

Sponsoring this unique, interactive learning experience for attendees includes recognition on the online and in-person e-poster gallery, the official agenda, and in the event app. The e-poster gallery sponsor also receives up to 3 e-posters as part of your sponsorship. \$7,500

### Post-Show Recordings

Keep your brand front-of-mind for months after the show by sponsoring on-demand post-show recordings. \$15,000

## Workforce Development Sponsorships

### DOE Collegiate Wind Competition Sponsor

Help shape the future of our industry by supporting the Department of Energy's Collegiate Wind Competition held in conjunction with CLEANPOWER. Sponsoring this competition is a great way to encourage college students who are considering careers in the clean

energy space. Sponsorship includes recognition in the app, on the CLEANPOWER website, and onsite branding in the CWC hall. Multiple sponsorships available. \$10,000 **3 REMAIN**





## Sponsorship Opportunities

### Networking & Hospitality

#### Opening Reception (Monday) **SOLD**

Kick off the conference right with branding throughout the most highly anticipated networking reception located at The Grotto, an outdoor oasis complete with a waterfall and conveniently located at the convention center. Sponsorship includes branded recognition at each bar station, your own signature cocktail to represent your brand with attendees, and recognition as an official event sponsor. \$25,000 Shared/\$50,000 Exclusive

#### Golf Tournament **SOLD**

Add to the excitement surrounding CLEANPOWER by hosting a golf tournament. Provide attendees, and your team, the opportunity to network on the golf course, and then close the deal at the conference. \$40,000

#### Coffee Breaks **SOLD**

Sponsorship includes napkins branded with your company logo, recognition on signs at the event, and in the mobile app. Includes all AM/PM coffee breaks in the exhibit halls on Tuesday & Wednesday. \$25,000

#### Exhibit Hall Happy Hour (Tuesday) **SOLD**

#### Exhibit Hall Happy Hour (Wednesday) **SOLD**

Celebrate the close of a full day of the conference as the official happy hour sponsor. Sponsorship includes branded signage at bars throughout the exhibition hall, a bar located in or near your booth, as well as recognition as an official event sponsor. \$20,000 per day

#### Conference Supporter & Side Event

With CLEANPOWER's support, organize and host your own presentation or interactive event, in conjunction with CLEANPOWER. Sponsor will be responsible for all organization and planning of their event. \$7,500

### On-site Branding

#### Official Badge Lanyard **SOLD**

Your company logo will hang around the neck of all attendees. Lanyards will be ordered by show management. \$50,000

#### Conference Badge **SOLD**

Your company logo on all conference badges. \$25,000

#### Re-charge Lounge **SOLD**

Provide a comfortable retreat on the exhibit hall floor for attendees, complete with seating, and outlets to re-charge laptops and phones. \$25,000

#### Charging Stations **SOLD**

Reconnect with attendees while they recharge at one of the convention center charging stations outside of the exhibit hall. Will feature sponsor branding and outlets to re-charge electronics. \$10,000

#### Wi-Fi **SOLD**

Sponsorship includes recognition as the official internet sponsor, logo recognition on-site, in the mobile app, and the Wi-Fi landing page. \$25,000. Can be packaged with Re-charge lounge sponsorship. Contact for bundled pricing.

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## Sponsorship Opportunities

### Hand Sanitizer Sponsor **SOLD**

Help attendees combat germs with your company logo on hand sanitizer stations placed throughout the convention center. Contact for pricing.

### Hotel Keycards **SOLD**

Keep your company name in the forefront of attendees' minds, and distribute room keycards with your preferred graphic and/or logo printed on one side of the keycard to all attendees at all of the official conference hotels. \$30,000

### Luggage Check Sponsor

Provide attendees a convenient, on-site location at the convention center to securely check their bags and coats while they are networking on the show floor. Includes branded luggage tags. \$10,000

### Branded Session Transition Videos **3 REMAIN**

Your company's 30-60 second advertisement played during the event for all attendees to see. Sponsor may choose which session video is to play during; ACP staff determines exact placement. Limited number of slots per session. \$4,000

### Entrance Unit Videos **3 REMAIN**

Share your message with all attendees before they even enter the show floor by displaying a 60 second video on our high-resolution entrance unit screens. \$5,000

## On-Site Signage

### Registration Experience **SOLD**

Front and center! That's the visibility you get when you sponsor the on-site registration experience, as thousands of potential customers see your corporate brand upon registering. \$25,000

### Exhibition Aisle Signs

Place your logo and branding on a printed aisle sign to draw attention right to your booth. \$2,500 Individual Aisle / \$25,000 Exclusive

### Banners, Column Wraps, Door Graphics, Window Clings and Escalator Slicks/Stair Graphics

Explore the CLEANPOWER On-site Branding Guide to navigate the venue and find the perfect placement for your promotion. Offerings depend on convention center availability. Contact for pricing.

### Keep it Clean Sponsorship

Everyone goes, right? Keep your brand front of mind with your logo above sinks in the convention center restrooms. \$5,000