

CLEANPOWER

MAY 6-9, 2024 | MINNEAPOLIS, MN

STATE OF THE CLEAN ENERGY INDUSTRY

May 2024

5.6 GW

of new clean power online, up 28% year-over-year

175 GW+

Total capacity in the clean power pipeline, the highest amount on record

270 GW

U.S. clean power capacity, enough to power more than 68M American homes

CLEANPOWER 2024:

Who was in the room

NEARLY 10,000

Professionals across the industry

Speakers: **150+**

Exhibitor count: **500+**

Sponsoring Companies: **2,800**

Unique Companies: **2,300+**

More than **40%** were first time attendees

70%+

Attendees categorized themselves as having buying influence in their organizations

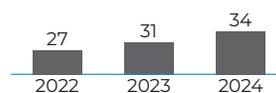
CONFERENCE GROWTH:

Reaching more of the right audience

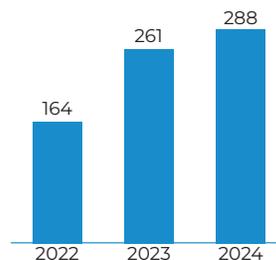
CLEANPOWER has grown more than **40%** since 2022.

The conference has grown in size and in terms of reaching the top companies and experts in the industry.

Fortune 500 Companies at CLEANPOWER



People Representing Fortune 500 Companies



NETWORKING & FUN ACTIVITY ATTENDANCE

3,500+

Attended networking events, including the opening reception, golf tournament, veterans meetup, 5K fun run, and more.



TOP INTERESTS OF PURCHASERS AT CLEANPOWER 2024

of Purchasers Interested in the Following Types of Products & Services

Energy storage: **3,600**
Operations & Maintenance: **3,000**

Project Development & Planning: **3,130**
Solar Energy Products & Services: **2,815**
Construction: **2,300**

of Purchasers Interested in the Following Clean Energy Sectors

Land-Based Wind: **5,000**
Utility-Scale Solar: **4,900**
Energy storage: **4,860**
Offshore Wind: **2,300**
Transmission: **2,230**

TOP 5 STATES

Represented by attendees

1. Texas
2. Minnesota
3. California
4. Illinois
5. Colorado



TOP 5 COUNTRIES

10% of attendees were from outside the U.S.

1. Canada
2. Denmark
3. China
4. Germany
5. Mexico

INAUGURAL EMPOWER FORUM

350+

Women industry leaders in attendance

4

Sponsoring companies

A DOZEN

Top speakers across two days of programming



10 FEATURED

Fortune 500 Companies in Attendance

Amazon	Google
Bank of America	IBM
Blackrock	Lockheed Martin
Fidelity National Financial	S&P Global
	Tesla
	Xcel Energy

A PACKED FLOOR FOR DEAL-MAKING

Number of unique exhibiting companies: **500**

Exhibitor Company/Individual Attendee Ratio: **1:20**